

We believe in conserving resources, and in a world of scarce resources, anytime you can use something over again you're preserving that molecule and using it in its highest and best value. Everyone benefits from that.

**Dan Mohs**  
Chairman & CEO







# A CLOSED LOOP PROCESS

## PART OF THE SOLUTION

Reducing waste in landfills, meeting new market demands, providing recycled rollstock—it's not just the right thing to do, it's what we do best.

We are at the cutting edge of environmentally conscious packaging with our EcoStar material. EcoStar is a recyclable, food grade post-consumer recycled PET material that is made from curbside-collected bottles and thermoforms.

## OUR FACILITY

The 70,000 square foot recycling facility was opened in 2011 to fulfill our vision of a closed loop system. Our EcoStar facility ensures the highest quality post-consumer recycled PET rollstock is consistently produced.

- ISO 9001 facility
- Follows GMP and lean manufacturing principles
- FDA Letter of Non-Objection (LNO) approved for direct food contact



## LEADING THE WAY IN SUSTAINABLE PACKAGING

Commitment to recycling PET by reclaiming plastic bottles and plastic thermoforms and turning them back into consumer packaging, is how we at Placon, make simply better packaging. Reuse, recycle and replastic is our vision to get the most out of plastic.

 **RECYCLED OVER 4 BILLION BOTTLES SINCE INCEPTION**

 **PROCESSES ROUGHLY 120,000 LBS OF BOTTLES A DAY**

 **PROCESS ENOUGH FLAKE TO SAVE 75,000 BARRELS OF OIL PER YEAR**

THIS IS PRINTED ON  
100% POST-CONSUMER  
WASTE PAPER