

MASTER
BUILDERS
SOLUTIONS™
TRAY PAL

Designed to rest
gently between the
tight tolerance of a
steel pail and it's lid.



INNOVATIVE
DESIGNS

PACLOCK® LOCKSMITH SERIES™

The bi-fold clamshell package allows consumer
to open and close the back panel to read the
marketing message and interact with the product
all before purchase.



GILLETTE®
RAZOR PACKAGE

Every nuance incorporated
into the design was
intentional in order to
command consumer attention
to the Flex Ball™ technology.



MADE WITH
ecostar®



SIMPLY SUSTAINABLE

We set the standard for sustainable packaging by using post-consumer recycled material that we reclaim from curbside-collected and ocean-bound bottles at our recycling facility in Madison, WI. We have ultimate control of our post-consumer recycled supply chain and can match your sustainability goals.



Our HQ harvests about 10% of
their energy from a solar field in
their backyard.



Our Plymouth, MN location is a
Zero Net Waste facility.



We planted 20,000 trees in
2022 as part of our nature
regeneration program.

PLACON® 6096 McKee Road Madison, WI 53719
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MADE IN A SOLAR
POWERED FACILITY

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MADE IN USA



CUSTOM
RETAIL
PACKAGING
SOLUTIONS



PLACON®
Simply Better Packaging®

WORLD-CLASS COLLABORATION

At our design center of excellence, you sit down with our best designers and engineers to create a product that works well for you. Contact us to set up an appointment today!



DESIGN PROCESS

PACKAGING SOLUTIONS

Partner with Placon to create custom retail packaging, designed to maximize profit, enhance shelf impact, increase customer satisfaction, and meet your sustainability goals. With our innovative design options, rapid prototyping, and advanced production tooling, our services and vertically integrated processes ensure your business creates distinctive, high-impact, custom packaging solutions.



1. DEFINE & COLLABORATE

We begin with an assessment of your packaging requirements through meetings and analysis. Then, our engineers create a conceptual package design.



2. CREATE PROTOTYPES

Drawings and prototypes kick off the project and help you narrow in on the best form, fit, and function.



3. BEGIN PRODUCTION

Upon design approval, we begin building the production tool and developing your custom package.



4. COMMERCIALIZATION

Our sales and engineering teams work closely with you to bring your product to market on time.



HIGHEST-QUALITY OPERATIONS

Our Madison, WI and Plymouth locations are both ISO 9001 certified.



CERTIFIED MATERIAL

SCS Global Services is a leader in third-party environmental certifications. We have two RPET sheets that are certified as being made with 75% and 100% post-consumer recycled materials.

