

### C A T A L O G







## VISION

Be the first choice packaging partner for innovative design, collaboration, and sustainability.

# SIMPLY BETTER PACKAGING

SUSTAINABILITY5ECOSTAR®7PACKAGING SOLUTIONS9BLISTERBOX®11GRAPHICBOX®19THISBOX®23CURVEDBOX®25

## MISSION

To fuel the heart and mind of the engineer to create packaging that simply works better.

## **CONTACT US**

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# **BETTER PACKAGING MEAN**

# NS A BETTER EXPERIENCE

We are one of the nation's leading designers and manufacturers of thermoform packaging. Dedicated to solving problems through proactive innovation, our packaging inspires better engagement between people and products. Our large selection of high-quality stock and custom retail packaging offers retailers and their consumers quality, protection and sustainability.

# LEADING THE WAY IN SU



High-end food containers, medical and consumer packaging are created

EcoStar produces premium grade flake and extruded rollstock Bottles and thermoforms recyclec by consumers

# ecostar

At our extrusion facility, we take post-consumer PET bottles and thermoforms that are collected from curbsides and turn them into recycled plastic rollstock. We then produce packaging from this recycled plastic rollstock that is recyclable.



Bales arrive at the EcoStar plant Post-consumer bottles and thermoforms are collected curbside



Bottles and thermoforms are diverted from landfills and baled

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# **STAINABLE PACKAGING**

# CALCULATING YOUR SUSTAINABILITY

We want you to know how many recycled PET bottles went into making your packaging. On each specifications page there is a column with the bottle image (shown right). In this column, you will see how many bottles per unit and per case were used and saved from the landfill to make that item.



Opened in 2011, we've repurposed over 4 billion PET bottles

# MADE WITH **COStar**®

# **RECYCLE • REPLASTIC • RESULTS**



# **A CLOSED LOOP PROCESS**

We are at the cutting edge of environmentally conscious packaging materials with our EcoStar material. EcoStar is a food grade, post-consumer recycled PET material that is made from curbside-collected bottles and thermoforms and is recyclable. Commitment to recycling PET by reclaiming plastic bottles and plastic thermoforms and turning them back into consumer packaging is how we make simply, better, packaging. Reuse, recycle and replastic is our vision to get the most out of plastic.

- ISO 9001 facility
- 70,000 square foot recycling facility
- Follows GMP and Lean Manufacturing Principles
- FDA Letter of Non-Objection (LNO) for direct food contact
- SCS Global Services certified for 75% and 100% post-consumer recycled PET material







PROCESSES ROUGHLY 120,000 LBS OF BOTTLES A DAY



PROCESS ENOUGH FLAKE TO SAVE 75,000 BARRELS OF OIL PER YEAR

# PACKAGING SOLUTIONS

At Placon, we deliver packaging breakthroughs that inspire better engagement between people and products increasing consumer demand and shelf appeal.

## **CUSTOMIZATION**

We can design a customized retail package just for you. Choose one of our standard stock perimeter sizes and we will work with you to customize the cavity to fit your product perfectly.



# RETAIL KITS

Our retail packaging can be used for at-home medical or personalized testing kits. Our packaging allows you to include instructions, test product materials and small pouches all in one kit. They are durable to protect delicate test tubes and make it easy to unpack and ship for the end-users.



## **THERMOFORMING EXPERTS**

With over 50 years of thermoforming design and manufacturing experience, you can trust that our award-winning design and engineering teams will deliver the best packaging solution for your product to give your customer a better packaging experience and meet your sustainability goals.

## **ADVANTAGES OF THERMOFORMING**

Thermoforming is the process that involves heating a flat sheet of plastic until it is soft enough to mold. Once it reaches the correct temperature, the sheet advances to the form section. After the sheet is formed, it is then pulled into the mold with a vacuum. The plastic hardens and forms the desired part, which is then trimmed and inspected for quality. Since 1966, we have been a thermoforming leader in North America. Working with key food, medical and retail customers to create packaging that enhances your product on shelf and with the end user to give them a better overall experience.

Thermoforming has many advantages over other plastic processing procedures, including:

- Low-cost tooling
- Quick and inexpensive prototyping
- Shorter production lead times
- Custom designs that are easy to modify
- Ability to produce both large and small parts
- Ability to produce parts with superior stress crack resistance, high impact strength, and rigidity

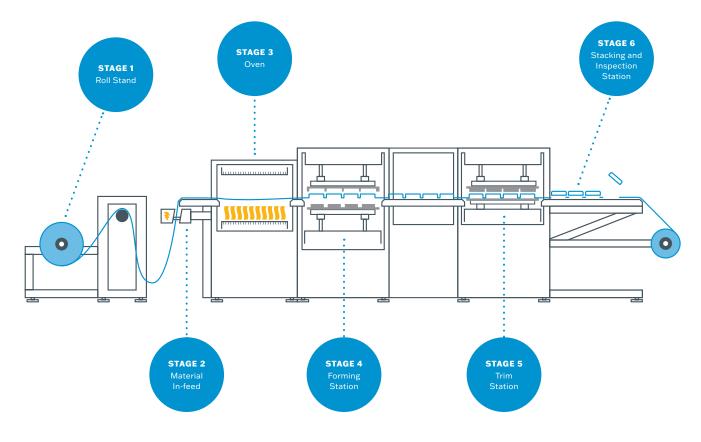
#### **PLACON CORE CAPABILITIES**

- Prototyping: Rapid prototyping for quicker speed to market
- **Design:** High-quality packaging design with internal tool design & build
- Thermoforming Solutions: In-house extrusion and packaging production enhances labeling
- Materials: Sustainable packaging contains up to 100% post-consumer recycled content
- Quality: ISO 9001 and GMP (Good Manufacturing Practices) compliant with rigorous quality control procedures





## **STAGES OF THERMOFORMING**







Our BlisterBox product line brings you the versatility and customization features that customers want in retail packaging. We provide you the options you need to enhance and showcase your product in a retail setting with singular or compartment features to help separate your products or provide multiple products within a single package to your end users. BlisterBox features hang-hole options that allow you to merchandise your products on retail peg hooks. We also offer BlisterBox options that support heavy-duty products that can be merchandised flat or laying down, due to the product weight. Most of our BlisterBox products are made using our EcoStar<sup>®</sup> post-consumer recycled PET.

KEY ATTRIBUTES



COMPARTMENT CHOICES





# HISTORY OF THE BLISTERBOX® It Started With Placon

In 1966, our founder Tom Mohs built a small thermoforming machine in his basement and began making plastic jewelry boxes. While this product line was not enough to support a business, it launched Tom's dream of owning and operating a plastics packaging company.

In 1980, Tom was asked to design a small retail package for a large U.S. retailer that wanted to merchandise a wide assortment of fasteners on peg hooks. Using many of the same elements from the original jewelry box design, Tom was able to create a retail clamshell with a hang-hole for peg hooks. This was the first retail clamshell ever invented and would soon become known as Placon's BlisterBox. Later, the design was patented and "BlisterBox" became a registered name. Since then, this high visibility package has been the industry standard worldwide.







CREATORS OF BLISTERBOX



INDUSTRY LEADERS





### **BLISTERBOX**

- Made using EcoStar® post-consumer recycled PET
- Use a pressure-sensitive wraparound label or graphic card to maximize shelf appeal
- Minimum perimeter flange maximizes your merchandising space and enhances labeling
- Hang-hole option provides merchandising versatility and visibility
- 1/4" Graphic card radius

**Key Feature:** Minimum perimeter flange maximizes your merchandising space and enhances labeling.

Recommended Uses: Automotive & Electronic accessories,

Fishing Supplies, Hardware & Fasteners, Hobbies & Crafts, Office Supplies.



- Available in 2, 5, 6 & 8-compartment options
- Compartments create ways to merchandise multiple product options within the same package
- Hang-hole option provides merchandising versatility and visibility
- Use a pressure-sensitive wraparound label or graphic card to maximize shelf appeal
- Snap closure feature allows you to store your products and use again or at a later time

**Key Feature:** Compartments create an opportunity to merchandise multiple items separately in the same package.

**Recommended Uses:** Electrical Supplies, Fishing Supplies, Hardware and Fasteners, Hobbies & Crafts.



**BlisterBox**®

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## **BLISTERBOX HEAVY-DUTY**

- Heavy Duty EcoStar PET to support heavy duty products
- Upright merchandising or can stack on retail displays
- Snap-fit holds items secure or use wraparound label for added security
- Use it on the job site or for those at home DIY projects
- Snap closure feature allows you to store your products and use again or at a later time
- Made to order with minimum order requirements

**Key Feature:** Thicker material than the standard BlisterBoxes for heavier or sharp items.

**Recommended Uses:** Hardware/Fasteners, Heavy-Duty products that are too heavy to hang on retail peg hooks.





Product	Part Number	Material	Case Pack	Cavity Dimensions (in) (L x W x D)	Perimeter Dimensions (in) (L x W)	Å
	R210	EcoStar® Post-Consumer Recycled PET	1,680	1 11/16 x 1 1/2 x 3/4	23/4 x 17/8	U: 0.09 C: 148.91
	R213	EcoStar® Post-Consumer Recycled PET	1,800	13/4 x 19/16 x 3/8	23/4 x 17/8	U: 0.09 C: 160.36
	R215	EcoStar® Post-Consumer Recycled PET	1,800	2 3/8 x 1 1/4 x 1/2	31/2 x 19/16	U: 0.10 C: 171.82
	R217	EcoStar® Post-Consumer Recycled PET	1,800	2 5/16 x 1 3/16 x 11/16	31/2 x 19/16	U: 0.10 C: 171.81
	R231	EcoStar® Post-Consumer Recycled PET	1,125	23/8 x 23/8 x 5/16	3 3/8 x 2 3/4	U: 0.15 C: 171.82
	R232	EcoStar® Post-Consumer Recycled PET	1,080	25/16 x 23/8 x 5/8	3 3/8 x 2 3/4	U: 0.18 C: 194.72
	R237	EcoStar® Post-Consumer Recycled PET	1,080	2 x 2 x 11/4	3 3/8 x 2 3/4	U: 0.19 C: 206.81
	R251	EcoStar® Post-Consumer Recycled PET	1,500	27/16 x 19/16 x 1/2	33/8 x 17/8	U: 0.13 C: 194.72
	R257	EcoStar® Post-Consumer Recycled PET	1,260	21/8 x 11/4 x 11/4	33/8 x 17/8	U: 0.18 C: 229.09
	R263	EcoStar® Post-Consumer Recycled PET	975	21/4 x 21/8 x 3/4	3 5/8 x 2 3/4	U: 0.20 C: 194.72
	R267	EcoStar® Post-Consumer Recycled PET	900	23/16 x 2 x 11/4	3 5/8 x 2 3/4	U: 0.20 C: 183.27
	R280	EcoStar® Post-Consumer Recycled PET	1,350	211/16 x 19/16 x 3/4	3 3/4 x 17/8	U: 0.14 C: 194.72
	R314	EcoStar® Post-Consumer Recycled PET	1,920	3 x 1 5/16 x 1/4	4 x 19/16	U: 0.09 C: 181.06
	R315 Graphic Retaining Snap Feature	EcoStar® Post-Consumer Recycled PET	1,800	3 x 11/4 x 1/2	4 x 19/16	U: 0.10 C: 183.27
	R317	EcoStar® Post-Consumer Recycled PET	1,800	2 15/16 x 1 1/4 x 11/16	4 x 19/16	U: 0.10 C: 183.27
	R320	EcoStar® Post-Consumer Recycled PET	1,680	215/16 x 11/4 x 13/16	4 x 19/16	U: 0.13 C: 217.63
	R325 Graphic Retaining Snap Feature	EcoStar® Post-Consumer Recycled PET	1,680	215/16 x 11/4 x 1	4 x 19/16	U: 0.13 C: 217.63
	R332 Graphic Retaining Snap Feature	EcoStar® Post-Consumer Recycled PET	770	33/8 x 23/8 x 5/8	4 3/8 x 2 11/16	U: 0.22 C: 171.82
	R335	EcoStar® Post-Consumer Recycled PET	770	31/8 x 21/16 x 15/16	4 3/8 x 2 11/16	U: 0.22 C: 171.82
	R337 Graphic Retaining Snap Feature	EcoStar® Post-Consumer Recycled PET	770	31/16 x 2 x 11/4	4 3/8 x 2 11/16	U: 0.27 C: 206.18
	R339	EcoStar® Post-Consumer Recycled PET	715	3 x 2 x 13/4	43/8 x 211/16	U: 0.35 C: 252.00
	R351	EcoStar® Post-Consumer Recycled PET	1,176	37/16 x 19/16 x 1/2	43/8 × 17/8	U: 0.17 C: 194.73



Product	Part Number	Material	Case Pack	Cavity Dimensions (in) (L x W x D)	Perimeter Dimensions (in) (L x W)	Ê
	R353 Graphic Retaining Snap Feature	EcoStar® Post-Consumer Recycled PET	1,140	3 3/16 x 1 5/16 x 3/4	43/8 x 17/8	U: 0.17 C: 195.0
	R357 Graphic Retaining Snap Feature	EcoStar® Post-Consumer Recycled PET	1,140	3 1/16 x 1 1/4 x 1 1/4	43/8 x 17/8	U: 0.19 C: 221.74
	R362 Made to Order	EcoStar® Post-Consumer Recycled PET	563	3 15/16 x 2 3/16 x 11/16	51/4 x 211/16	U: 0.66 C: 371.0
	R367 Made to Order	EcoStar® Post-Consumer Recycled PET	560	3 13/16 x 2 1/16 x 1 3/8	51/4 x 211/16	U: 0.35 C: 194.7
	R414	EcoStar® Post-Consumer Recycled PET	1,280	41/8 x 13/16 x 1/4	51/8 x 19/16	U: 0.14 C: 183.2
	R415	EcoStar® Post-Consumer Recycled PET	1,200	41/8 x 13/16 x 1/2	51/8 x 19/16	U: 0.16 C: 194.7
	R418 Graphic Retaining Snap Feature	EcoStar® Post-Consumer Recycled PET	1,200	41/16 x 13/16 x 3/4	51/8 x 19/16	U: 0.16 C: 194.7
	R430 Graphic Retaining Snap Feature	EcoStar® Post-Consumer Recycled PET	1,120	4 x 13/16 x 11/8	51/8 x 19/16	U: 0.22 C: 252.
	R433	EcoStar® Post-Consumer Recycled PET	770	3 11/16 x 2 5/16 x 3/4	413/16 x 211/16	U: 0.27 C: 206.
	R437	EcoStar® Post-Consumer Recycled PET	715	33/8 x 2 x 11/4	413/16 x 211/16	U: 0.27 C: 194.
	R449	EcoStar® Post-Consumer Recycled PET	440	31/2 x 21/4 x 17/8	51/16 x 3	U: 0.47 C: 206
	R457	EcoStar® Post-Consumer Recycled PET	720	43/16 x 11/4 x 11/4	51/2 x 17/8	U: 0.30 C: 217.6
	R481	EcoStar® Post-Consumer Recycled PET	500	43/8 x 3 x 7/16	51/2 × 35/8	U: 0.37 C: 183.
	R483	EcoStar® Post-Consumer Recycled PET	475	4 7/16 x 3 5/16 x 3/4	51/2 x 35/8	U: 0.48 C: 229.
	R487	EcoStar® Post-Consumer Recycled PET	475	43/16 x 3 x 11/4	51/2 x 35/8	U: 0.48 C: 229.
	R488	EcoStar® Post-Consumer Recycled PET	400	41/16 x 215/16 x 11/2	51/2 x 35/8	U: 0.54 C: 217.6
	R534	EcoStar® Post-Consumer Recycled PET	340	55/16 x 25/16 x 7/8	6 3/8 x 2 11/16	U: 0.44 C: 148.
	R537 Graphic Retaining Snap Feature	EcoStar® Post-Consumer Recycled PET	295	5 x 2 x 1/4	6 3/8 x 2 11/16	U: 0.54 C: 160.
	R540	EcoStar® Post-Consumer Recycled PET	260	413/16 x 113/16 x 23/8	6 3/8 x 2 11/16	U: 0.66 C: 171.8
	R549	EcoStar® Post-Consumer Recycled PET	450	4 x 21/8 x 17/8	55/8 x 27/8	U: 0.51 C: 229.
0	R551	EcoStar® Post-Consumer Recycled PET	600	57/16 x 19/16 x 1/2	65/8 x 17/8	U: 0.25 C: 148.
Ī	R553 Graphic Retaining Snap Feature	EcoStar® Post-Consumer Recycled PET	600	59/16 x 11/2 x 3/4	65/8 x 17/8	U: 0.27 C: 160.



Product	Part Number	Material	Case Pack	Cavity Dimensions (in) (L x W x D)	Perimeter Dimensions (in) (L x W)	Ê
	R557	EcoStar® Post-Consumer Recycled PET	600	51/4 x 13/16 x 11/4	65/8 x 17/8	U: 0.31 C: 183.27
	R583	EcoStar® Post-Consumer Recycled PET	255	51/2 x 31/4 x 3/4	69/16 x 311/16	U: 0.58 C: 148.91
	R587	EcoStar® Post-Consumer Recycled PET	240	51/8 x 215/16 x 11/4	69/16 x 311/16	U: 0.62 C: 148.91
	R588	EcoStar® Post-Consumer Recycled PET	425	51/8 x 215/16 x 15/8	6 9/16 x 3 11/16	U: 0.59 C: 252.00
	R589 Graphic Retaining Snap Feature	EcoStar® Post-Consumer Recycled PET	375	51/16 x 213/16 x 21/8	6 9/16 x 3 11/16	U: 0.73 C: 274.90
	R590	EcoStar® Post-Consumer Recycled PET	400	5 x 27/8 x 23/8	69/16 x 311/16	U: 0.80 C: 320.72
	R591	EcoStar® Post-Consumer Recycled PET	365	5 x 213/16 x 23/4	69/16 x 311/16	U: 0.79 C: 297.81
	R593	EcoStar® Post-Consumer Recycled PET	170	57/16 x 41/2 x 3/4	61/2 x 47/8	U: 0.81 C: 137.45
	R597	EcoStar® Post-Consumer Recycled PET	170	51/8 x 43/16 x 11/4	61/2 x 47/8	U: 0.88 C: 148.91
	R598	EcoStar® Post-Consumer Recycled PET	170	51/8 x 41/8 x 11/2	61/2 x 47/8	U: 0.88 C: 148.91
	R599ML Multiple Locking Feature	EcoStar® Post-Consumer Recycled PET	160	413/16 x 4 x 2	61/2 x 47/8	U: 1.00 C: 160.36
	R633	EcoStar® Post-Consumer Recycled PET	300	67/16 x 25/16 x 3/4	71/2 x 23/4	U: 0.50 C: 148.91
	R637 Graphic Retaining Snap Feature	EcoStar® Post-Consumer Recycled PET	280	61/8 x 2 x 11/4	71/2 x 23/4	U: 0.65 C: 183.27
	R639	EcoStar® Post-Consumer Recycled PET	280	6 x 17/8 x 2	71/2 x 23/4	U: 0.70 C: 194.72
	R677 Made to Order	EcoStar® Post-Consumer Recycled PET	135	69/16 x 211/16 x 31/4	87/16 x 37/8	U: 3.09 C: 417.00
	R693	EcoStar® Post-Consumer Recycled PET	170	6 x 41/2 x 1/2	77/16 x 51/16	U: 0.74 C: 126.00
	R697	EcoStar® Post-Consumer Recycled PET	150	6 x 47/16 x 11/4	77/16 x 51/16	U: 1.15 C: 171.82
	R710 Graphic Retaining Snap Feature	EcoStar® Post-Consumer Recycled PET	510	6 3/16 x 1 5/16 x 1 1/4	73/4 x 17/8	U: 0.31 C: 160.36
0	R711 Graphic Retaining Snap Feature	EcoStar® Post-Consumer Recycled PET	540	63/16 x 15/16 x 3/4	73/4 x 17/8	U: 0.30 C: 160.36
	R793	EcoStar® Post-Consumer Recycled PET	170	63/8 x 45/8 x 3/4	7 3/4 × 5 1/4	U: 0.81 C: 137.45
	R797	EcoStar® Post-Consumer Recycled PET	150	65/16 x 47/16 x 13/4	7 3/4 × 5 1/4	U: 1.22 C: 183.27
Π	R837 Graphic Retaining Snap Feature	EcoStar® Post-Consumer Recycled PET	240	75/8 x 2 x 13/8	9 x 213/16	U: 0.67 C: 160.36



Product	Part Number	Material	Case Pack	Cavity Dimensions (in) (L x W x D)	Perimeter Dimensions (in) (L x W)	Ê
	R839	EcoStar® Post-Consumer Recycled PET	240	79/16 x 115/16 x 13/4	9 x 213/16	U: 0.72 C: 171.82
	R840 Made to Order	EcoStar® Post-Consumer Recycled PET	224	7 3/8 x 1 7/8 x 2 3/16	9 x 213/16	U: 1.77 C: 396.00
	P5100	PVC	110	101/4 x 71/4 x 3	12 1/4 x 9 1/16	
	R5114	EcoStar® Post-Consumer Recycled PET	110	10 3/8 x 3 3/8 x 3 3/16	12 5/16 x 4 7/8	U: 1.67 C: 183.27
	P5683	PVC	240	67/16 x 31/4 x 3/4	7 5/8 x 3 3/4	
	P5686	PVC	240	61/8 x 215/16 x 11/4	7 5/8 x 3 3/4	
	P5744	PVC	150	515/16 x 37/8 x 21/2	7 3/4 x 47/8	
	P5754	PVC	275	6 x 31/8 x 21/2	7 3/4 x 4 3/16	
	R5767	EcoStar® Post-Consumer Recycled PET	150	63/16 x 61/16 x 11/4	7 3/4 x 6 7/8	U: 1.34 C: 200.45
	P5768	PVC	140	6 x 57/8 x 3	73/4 x 67/8	
	P5887	PVC	120	715/16 x 713/16 x 11/4	93/4 x 83/4	
	P5887-F	PVC	64	73/4 x 73/8 x 11/2	93/4 x 83/4	—
	P5889	PVC	120	77/8 x 73/4 x 21/4	93/4 x 83/4	—
	R5945ML Multiple Locking Feature	EcoStar® Post-Consumer Recycled PET	162	83/16 x 3 x 11/2	93/4 x 37/8	U: 0.75 C: 122.72
	R5953	EcoStar® Post-Consumer Recycled PET	174	11 1/4 x 3 1/16 x 1 1/4	12 3/4 x 3 7/8	U: 0.99 C: 171.82
	R5955	EcoStar® Post-Consumer Recycled PET	168	11 3/16 x 3 x 1 1/2	12 3/4 × 3 7/8	U: 0.76 C: 128.29
	R5958	EcoStar® Post-Consumer Recycled PET	162	11 1/16 x 2 7/8 x 2 1/8	12 3/4 x 3 7/8	U: 1.56 C: 251.99
	R5979	EcoStar® Post-Consumer Recycled PET	120	73/4 x 51/16 x 13/4	91/2 x 6	U: 1.43 C: 171.82
	P5985ML Multiple Locking Feature	PVC	150	8 15/16 x 5 3/16 x 1 7/8	10 3/4 x 6 1/16	
	P5999	PVC	80	10 3/16 x 5 x 1 9/16	11 5/8 x 5 7/8	
	R6010	EcoStar® Post-Consumer Recycled PET	90	14 3/8 x 6 7/8 x 2 1/4	15 1/2 x 8 1/16	U: 3.31 C: 297.81



#### BLISTERBOX



#### **BLISTERBOX® COMPARTMENT**

Product	Part Number	Material	Case Pack	Cavity Dimensions (in) (L x W x D)	Perimeter Dimensions (in) (L x W)	ê
	R5471-2	EcoStar® Post-Consumer Recycled PET	200	33/8 x 25/8 x 15/16	59/16 x 77/8	U: 0.98 C: 236.36
	R5686-2	EcoStar® Post-Consumer Recycled PET	240	Various x Various x 1/2	71/2 x 33/4	U: 0.71 C: 169.70
	P5485-6	PVC	340	7/8 x 11/8 x 1	51/2 x 33/4	_
	P5585-6	PVC	300	11/8 x 11/8 x 1	6 5/8 x 3 9/16	_
	P5585-8	PVC	270	3/4 x 11/8 x 1	6 5/8 x 3 9/16	_

#### **BLISTERBOX® HEAVY-DUTY**

Product	Part Number	Material	Case Pack	Cavity Dimensions (in) (L x W x D)	Perimeter Dimensions (in) (L x W)	Ê
	Small - TM4 Made to Order	EcoStar® Post-Consumer Recycled PET	400	4 3/16 x 2 1/16 x 2 1/2	413/16 x 211/16	U: 1.73 C: 691.00
	Large - TM5 Made to Order	EcoStar® Post-Consumer Recycled PET	240	4 3/16 x 3 5/16 x 2 1/2	4 13/16 x 3 5/16	U: 2.53 C: 607.00

Made to order items require minimum order quantities and lead times

Bottles saved per unit and per case





# GRAPHICBOX®

Our GraphicBox product line is available in standard and round packaging options. For products that need to be front and center, there is no better packaging option than our GraphicBox to enhance your product. Each GraphicBox contains a specific space dedicated to a graphic insert card where you can add additional product information. The graphic card does fit securely up against the product cavity to prevent the card from moving or becoming dislodged during shipping. When you need a custom looking package that is in stock and ready to ship, look no further than our GraphicBox Round. Our round packages have a dedicated space for your product insert card and comes with a hang-hole or can be merchandised standing upright to provide you on-shelf versatility. GraphicBox is made using EcoStar® post-consumer recycled PET and can be recycled, just look for the #1 PETE symbol on each package.

KEY ATTRIBUTES









## **GRAPHICBOX AND GRAPHICBOX ROUND**

- Made using EcoStar® post-consumer recycled PET
- Graphic insert card that allows for enhanced branding and additional product information
- Hang-hole for retail peg hooks makes for easy product merchandising
- Graphic insert can be visible on front and back of package
- Easy open and close snap feature allows you to store your products if you want to use at a later time
- Main cavity is round to fit and hold unique product configurations
- Graphic card corner radius: 3/16"

**GraphicBox Key Feature:** Cavity is sized smaller than the package for visible billboard graphics.

**GraphicBox Recommended Uses:** Sporting goods, fishing supplies, hardware and fasteners, hobbies and crafts, office supplies, impulse products and airport store product.

**GraphicBox Round Key Feature:** Round cavities have a foot to stand on the shelf or hang on a peg hook.

**GraphicBox Round Recommended Uses:** Recommend for tape, wire spools, labels, ribbon, string or cable spools.



PLACON

#### **GRAPHICBOX**<sup>®</sup>

Product	Part Number	Material	Case Pack	Cavity Dimensions (in) (L x W x D)	Perimeter Dimensions (in) (L x W)	Å
-	GB 1280A	EcoStar® Post-Consumer Recycled PET	1,260	11/16 x 11/16 x 1/2	33/4 x 17/8	U: 0.13 C: 160.36
		Graphic Card		2 15/16 x 1 11/16		
	GB 1320A	EcoStar® Post-Consumer Recycled PET	1,560	19/16 x 13/16 x 7/8	4 x 19/16	U: 0.12 C: 194.72
		Graphic Card		31/32 x 13/8		
	GB 1330A	EcoStar® Post-Consumer Recycled PET	715	213/16 x 113/16 x 11/4	4 3/8 x 2 11/16	U: 0.26 C: 183.2
		Graphic Card		3 7/16 x 2 15/32		
	GB 1330B	EcoStar® Post-Consumer Recycled PET	660	2 11/16 x 1 3/4 x 1 3/4	4 3/8 x 2 11/16	U: 0.30 C: 194.7
		Graphic Card		3 7/16 x 2 15/32		
-	GB 1330C	EcoStar® Post-Consumer Recycled PET	715	2 3/16 x 1 13/16 x 1 1/2	4 3/8 x 2 11/16	U: 0.29 C: 206.1
		Graphic Card		3 7/16 x 2 15/32		
	GB 1330D	EcoStar® Post-Consumer Recycled PET	770	1 x 15/8 x 11/16	4 3/8 x 2 11/16	U: 0.22 C: 171.82
		Graphic Card		3 7/16 x 2 15/32		
	GB 1330E	EcoStar® Post-Consumer Recycled PET	715	11/4 x 113/16 x 15/16	4 3/8 x 2 11/16	U: 0.29 C: 206.1
		Graphic Card		3 7/16 x 2 15/32		
B	GB 1330F	EcoStar® Post-Consumer Recycled PET	770	11/4 x 13/4 x 1	4 3/8 x 2 11/16	U: 0.25 C: 194.7
		Graphic Card		37/16 x 215/32		



#### **GRAPHICBOX**°

Product	Part Number	Material	Case Pack	Cavity Dimensions (in) (L x W x D)	Perimeter Dimensions (in) (L x W)	Å
	GB 1342A	EcoStar® Post-Consumer Recycled PET	810	31/2 x 13/4 x 1/4	4 3/4 x 2 7/16	U: 0.18 C: 148.91
-		Graphic Card		37/8 x 21/8		
	GB 1350A	EcoStar® Post-Consumer Recycled PET	975	2 11/16 x 1 x 1 1/8	43/8 × 17/8	U: 0.18 C: 171.82
-		Graphic Card		3 13/32 x 1 11/16		
	GB 1351A	EcoStar® Post-Consumer Recycled PET	952	3 11/16 x 1 1/4 x 1/2	4 13/16 x 1 7/8	U: 0.17 C: 160.30
		Graphic Card		4 x 121/32		
	GB 1351B	EcoStar® Post-Consumer Recycled PET	938	3 5/8 x 1 3/16 x 13/16	413/16 x 17/8	U: 0.20 C: 183.27
		Graphic Card		4 x 121/32		
	GB 1430A	EcoStar® Post-Consumer Recycled PET	770	13/16 x 17/8 x 1/2	4 13/16 x 2 11/16	U: 0.24 C: 183.27
-		Graphic Card		41/32 x 21/2		11:0.00
	GB 1430B	EcoStar® Post-Consumer Recycled PET	715	1 x 13/4 x 1	4 13/16 x 2 11/16	U: 0.22 C: 160.26
		Graphic Card		41/32 x 21/2		
	GB 1430C	EcoStar® Post-Consumer Recycled PET	715	35/16 x 17/8 x 5/8	4 13/16 x 2 11/16	U: 0.22 C: 160.26
		Graphic Card		4 1/32 x 2 1/2		
	GB 1430D	EcoStar® Post-Consumer Recycled PET	715	3 5/16 x 1 13/16 x 1 1/4	4 13/16 x 2 11/16	U: 0.27 C: 194.72
_		Graphic Card		41/32 x 21/2		
	GB 1440A	EcoStar® Post-Consumer Recycled PET	400	31/4 x 2 x 23/16	51/16 x 3	U: 0.54 C: 217.63
1.1		Graphic Card		45/32 x 225/32		
	GB 1450	EcoStar® Post-Consumer Recycled PET	720	3 3/16 x 1 1/16 x 1 1/8	51/2 x 17/8	U: 0.21 C: 148.91
-		Graphic Card EcoStar®		4 17/32 x 1 21/32		U: 0.18
	GB 1450A	Post-Consumer Recycled PET Graphic Card	760	17/8 x 11/8 x 11/4 417/32 x 121/32	51/2 x 17/8	C: 137.45
		EcoStar®		4 17/32 X 1 21/32		11.0.01
	GB 1450B	Post-Consumer Recycled PET	780	17/8 x 11/8 x 3/4	59/16 x 17/8	U: 0.21 C: 160.36
		Graphic Card		4 17/32 x 1 21/32		
	GB 1480A	EcoStar® Post-Consumer Recycled PET	400	13/16 x 23/4 x 13/8	51/2 x 35/8	U: 0.49 C: 194.72
		Graphic Card		4 17/32 x 3 13/32		
	GB 1480B	EcoStar® Post-Consumer Recycled PET	300	23/4 x 23/4 x 11/8	51/2 x 35/8	U: 0.46 C: 137.45
		Graphic Card		4 17/32 x 3 13/32		
	GB 1480C	EcoStar® Post-Consumer Recycled PET	400	21/16 x 213/16 x 1	51/2 x 35/8	U: 0.49 C: 194.72
		Graphic Card	_	4 17/32 x 3 13/32		_
	GB 1480D	EcoStar® Post-Consumer Recycled PET	400	21/16 x 27/8 x 5/8	51/2 x 35/8	U: 0.46 C: 183.27
		Graphic Card		4 17/32 x 3 13/32		
	GB 1480E	EcoStar® Post-Consumer Recycled PET	400	Various x Various x 7/8	51/2 x 35/8	U: 0.49 C: 194.72
Land Land		Graphic Card		4 17/32 x 3 13/32		
	GB 1540A	EcoStar® Post-Consumer Recycled PET	380	21/2 x 113/16 x 17/16	6 3/8 x 2 11/16	U: 0.42 C: 160.36
		Graphic Card		513/32 x 215/32		
	GB 1540B	EcoStar® Post-Consumer Recycled PET	300	3 3/16 x 1 11/16 x 2 1/8	6 3/8 × 2 11/16	U: 0.65 C: 194.72
1000		Graphic Card		513/32 x 215/32		



#### GRAPHICBOX



#### **GRAPHICBOX**®

Product	Part Number	Material	Case Pack	Cavity Dimensions (in) (L x W x D)	Perimeter Dimensions (in) (L x W)	ů
	GB 1540C Made to Order	EcoStar® Post-Consumer Recycled PET	525	33/8 x 113/16 x 11/4	6 3/8 x 2 11/16	U: 1.08 C: 569.00
<u> </u>		Graphic Card		513/32 x 215/32		
	GB 1549A	EcoStar® Post-Consumer Recycled PET	420	211/16 x 17/8 x 13/4	59/16 x 27/8	U: 0.49 C: 206.18
and and		Graphic Card		4 19/32 x 2 11/16		
	GB 1549B	EcoStar® Post-Consumer Recycled PET	375	37/16 x 113/16 x 13/4	59/16 x 27/8	U: 0.49 C: 183.41
-		Graphic Card		4 19/32 x 2 11/16		
	GB 1580A	EcoStar® Post-Consumer Recycled PET	240	31/2 x 29/16 x 21/2	6 9/16 x 3 5/8	U: 0.78 C: 187.58
		Graphic Card		59/16 x 313/32		
	GB 1580B	EcoStar® Post-Consumer Recycled PET	240	45/8 x 27/16 x 23/8	6 9/16 × 3 5/8	U: 0.76 C: 183.27
		Graphic Card		59/16 x 313/32		
	GB 1580C	EcoStar® Post-Consumer Recycled PET	260	4 3/4 x 2 9/16 x 1 9/16	6 9/16 × 3 5/8	U: 0.79 C: 206.18
		Graphic Card		59/16 x 313/32		
	GB 1830A	EcoStar® Post-Consumer Recycled PET	240	45/8 x 17/8 x 17/16	9 x 213/16	U: 0.72 C: 171.82
		Graphic Card		8 x 29/16		
	GB 1850A	EcoStar® Post-Consumer Recycled PET	480	6 x 1 x 11/4	73/4 × 17/8	U: 0.33 C: 160.36
		Graphic Card		6 3/4 x 1 21/32		
	GB 1910A	EcoStar® Post-Consumer Recycled PET	255	41/8 x 21/8 x 7/8	8 x 47/8	U: 0.76 C: 194.72
		Graphic Card		71/16 x 47/16		
	GB 1910B Made to Order	EcoStar® Post-Consumer Recycled PET	255	51/2 x 17/16 x 13/16	8 x 47/8	U: 0.63 C: 160.98
		Graphic Card		7 1/16 x 4 7/16		
	GB 1910C	EcoStar® Post-Consumer Recycled PET	255	3 7/16 x 3 3/16 x 1 13/16	8 x 47/8	U: 0.85 C: 217.63
		Graphic Card		7 1/16 x 4 7/16		
	GB 1910D	EcoStar® Post-Consumer Recycled PET	255	53/4 x 215/16 x 11/4	8 x 47/8	U: 0.76 C: 194.72
		Graphic Card		71/16 x 47/16		

#### **GRAPHICBOX® ROUND**

Product	Part Number	Material	Case Pack	Cavity Dimensions (in) (L x W x D)	Perimeter Dimensions (in) (L x W)	Å
	GB 1480F	EcoStar® Post-Consumer Recycled PET	300	N/A x 213/16 x 1	51/2 x 35/8	U: 0.46 C: 137.45
		Graphic Card		4 17/32 x 3 13/32 (Width)		
5	GB 1480G	EcoStar® Post-Consumer Recycled PET	280	N/A x 213/16 x 1	51/2 x 35/8	U: 0.57 C: 160.36
La la		Graphic Card		4 17/32 x 3 13/32 (Width)		

Made to order items require minimum order quantities and lead times

Bottles saved per unit and per case





# THSBOX®

ThisBox offers you a way to enhance your product by adding a printed insert or folded insert that can be placed within the cavity of the box. Our unique lid snap, securely holds the graphic card in place and provides you a solution to create more branding or product information. Larger ThisBox packages including TX 8900, 8901 and 8931 come with a hang-hole while smaller sizes are best merchandised by being stacked on a shelf. ThisBox is a great way to showcase dental kits, medical test kits, stationary supplies or hobby and craft kits. Upon opening, ThisBox is equipped with an easy open and close feature, so you can keep your items inside secure. ThisBox is made using our EcoStar® post-consumer recycled PET and can be recycled, just look for the #1 PETE symbol on each package.

KEY ATTRIBUTES









## **THISBOX**

- Made using EcoStar® post-consumer recycled PET
- Use a printed insert or graphic card to enhance your product visibility on shelf
- Enhance your brand with custom embossing options
- Lid snap feature will securely hold graphic card in place
- 7/16" Graphic card corner radius

**Key Feature:** Lid snap securely holds graphic card in place on three sides creating ample space to show and sell. **Recommended Uses:** Dental Kits, Hobbies & Crafts, Medical Test Kits, Stationary Supplies.



#### **THISBOX**<sup>®</sup>

Product	Part Number	Material	Case Pack	Cavity Dimensions (in) (L x W x D)	Perimeter Dimensions (in) (LxW)	Ê
	TX 2331	EcoStar® Post-Consumer Recycled PET	280	21/16 x 33/8 x 11/8	37/16 x 41/2	U: 0.57 C: 360.81
		Graphic Card		2 25/32 x 4 3/16 x N/A		
	TX 3421	EcoStar® Post-Consumer Recycled PET	630	31/4 x 47/16 x 3/4	4 3/8 x 5 1/4	U: 0.57 C: 160.36
		Graphic Card		3 23/32 x 4 15/16 x N/A		
	TX 3431	EcoStar® Post-Consumer Recycled PET	280	3 x 4 3/16 x 1 1/8	4 3/8 x 5 1/4	U: 0.57 C: 160.36
		Graphic Card		3 23/32 x 4 15/16 x N/A		
	TX 4531	EcoStar® Post-Consumer Recycled PET	170	4 3/16 x 5 3/16 x 1 1/8	59/16 x 61/4	U: 0.57 C: 97.36
		Graphic Card		4 31/32 x 5 15/16 x N/A		
	TX 4551	EcoStar® Post-Consumer Recycled PET	170	41/8 x 51/8 x 11/2	59/16 x 61/4	U: 0.57 C: 97.36
		Graphic Card		4 31/32 x 5 15/16 x N/A		
	TX 4521	EcoStar® Post-Consumer Recycled PET	170	47/16 x 57/16 x 3/4	59/16 x 61/4	U: 2.27 C: 386.00
		Graphic Card		4 31/32 x 5 15/16 x N/A		
	TX 4621 Made to Order	EcoStar® Post-Consumer Recycled PET	180	413/16 x 65/8 x 3/4	513/16 x 73/8	U: 1.15 C: 206.18
		Graphic Card		51/4 x 73/32 x N/A		
	TX 4631	EcoStar® Post-Consumer Recycled PET	180	41/2 x 61/4 x 11/8	513/16 x 73/8	U: 1.15 C: 206.18
		Graphic Card		51/4 x 73/32 x N/A		
	TX 5831	EcoStar® Post-Consumer Recycled PET	200	51/8 x 77/8 x 11/8	61/2 x 9	U: 1.15 C: 229.09
		Graphic Card		529/32 x 821/32 x N/A		
	TX 8900	EcoStar® Post-Consumer Recycled PET	65	11 x 81/2 x 7/16	12 13/16 × 9 1/2	U: 1.72 C: 111.68
		Graphic Card		N/A		
	TX 8901	EcoStar® Post-Consumer Recycled PET	65	11 x 81/2 x 7/16	12 13/16 × 9 1/2	U: 2.29 C: 148.91
		Graphic Card		N/A		
	TX 8931	EcoStar® Post-Consumer Recycled PET	65	11 x 81/2 x 7/16	12 13/16 × 9 1/2	U: 2.29 C: 148.91
		Graphic Card		N/A		

Made to order items require minimum order quantities and lead times

Bottles saved per unit and per case





# **CURVEDBOX**®

CurvedBox gives you space to insert a graphic card to provide additional product information and enhance your brand. Our CurvedBox provides a custom look to a stock package while maximizing merchandising space with the hang-hole through the graphic card. CurvedBox packaging options are designed for cell phone accessories, hardware fasteners, craft materials and sporting goods, but we do not want to limit you on the many ways you can use CurvedBox. Each package comes with a hang-hole designed to fit securely onto a standard retail peg hook. Each package incorporates a curved front that allows products to nest better and allows you to fit more packages per peg hook. Several CurvedBox packages can also be merchandised standing vertically, so you are not limited where you can sell your products. CurvedBox is made using EcoStar® post-consumer recycled PET and can be recycled, just look for the #1 PET symbol on each package.

KEY ATTRIBUTES









### CURVEDBOX AND CURVEDBOX CURVED FRONT BOX

- Made using EcoStar<sup>®</sup> post-consumer recycled PET
- Increased graphic length due to the arc of the package to increase branding and product information billboard space
- Hang-hole provides versatile merchandising in a retail setting
- Can be merchandised standing upright
- Curved front lets packages nest better and fit more on retail peg hooks
- Graphic card corner radius: 1/8"

**CurvedBox Key Feature:** Increased graphic length due to the arc of the package gives more billboard space for marketing your product.

**CurvedBox Curved Front Box Key Feature:** Packaging can hang or stand for versatile merchandising.

**Recommended Uses:** Cell phone accessories, hardware and fasteners, hobbies and craft items.

#### **CURVEDBOX**®

Product	Part Number	Material	Case Pack	Cavity Dimensions (in) (L x W x D)	Perimeter Dimensions (in) (L x W)	ê
	CX4371	EcoStar® Post-Consumer Recycled PET	500	2 x 21/8 x 13/16	47/8 x 27/8	U: 0.57 C: 286.36
		Graphic Card		41/2 x 211/16 x N/A		
	CX4372	EcoStar® Post-Consumer Recycled PET	500	2 x 21/8 x 11/16	47/8 x 27/8	U: 0.57 C: 286.36
		Graphic Card		41/2 x 211/16 x N/A		
	CX8551	EcoStar® Post-Consumer Recycled PET	180	4 13/16 x 2 7/16 x 1 1/8	81/2 x 43/4	U: 0.57 C: 103.09
		Graphic Card		75/16 x 41/2 x N/A		
	CX8571	EcoStar® Post-Consumer Recycled PET	110	69/16 x 23/8 x 11/2	81/2 x 43/4	U: 0.57 C: 63.00
		Graphic Card		75/16 x 41/2 x N/A		
	CX9681	EcoStar® Post-Consumer Recycled PET	110	71/8 x 33/8 x 21/8	95/8 x 53/8	U: 1.15 C: 126.00
		Graphic Card		81/2 x 51/4 x N/A		

#### **CURVEDBOX® CURVED FRONT BOX**

Product	Part Number	Material	Case Pack	Cavity Dimensions (in) (L x W x D)	Perimeter Dimensions (in) (L x W)	Ê
	CF SMALL	EcoStar® Post-Consumer Recycled PET	210	51/16 x 29/16 x 15/8	65/16 x 31/2	U: 0.44 C: 91.63
	CF MEDIUM	EcoStar® Post-Consumer Recycled PET	240	63/4 x 29/16 x 113/16	8 x 31/2	U: 0.87 C: 137.45
	CF LARGE	EcoStar® Post-Consumer Recycled PET	240	7 x 41/16 x 15/8	81/3 x 43/4	U: 0.86 C: 194.72
	CF X-LARGE	EcoStar® Post-Consumer Recycled PET	192	73/4 x 45/8 x 23/8	9 x 53/8	U: 1.43 C: 274.90

For graphic card dimensions please contact Placon Sales

Bottles saved per unit and per case





# FIND YOUR PERFECT PACKAGE



## WE HAVE WHAT YOU NEED

Our experienced team of retail packaging experts are here to help you find what you are looking for. We have the tools and resources developed that can help you find the perfect retail packaging for your product. If one of our stock retail packages doesn't meet all of your needs, we will work with you to use one of our stock packages and customize it to fit your product and meet your specifications. Visit us at **Placon.com** to learn more or call us at **800.541.1535** and ask to speak to our Stock Retail Sales Team.

## **YOUR PERFECT FIT**

To find what packaging works best for your product, follow these 4 simple steps.

- 1 Visit Placon.com and watch the How to Choose the Perfect Package video under resources media videos.
- 2 Use the ruler to the right to find those measurements that best fit your product.

3 Once you have found the perfect package, request a sample to test.

When you feel comfortable with how your product and packaging work together, place an order for your packaging and watch your product fly off the shelves.

If you have questions or concerns about measuring your product, our team would be happy to help.

# YOUR SOURCE FOR SIMPLY BETTER BACKAGING



TO LEARN MORE OR TO ORDER PRODUCTS, CONTACT US AT: PLACON.COM • 800.541.1535

### **OUR LOCATIONS:**

CORPORATE HEADQUARTERS MADISON 6096 MCKEE ROAD MADISON, WI 53719

**ELKHART FACILITY** 2901 OAKLAND AVE. ELKHART, IN 46517

**PLYMOUTH FACILITY** 9900 13TH AVE. NORTH PLYMOUTH, MN 55441

WEST SPRINGFIELD FACILITY 1227 UNION STREET WEST SPRINGFIELD. MA 01089

WILSON FACILITY 2540 WILCO BLVD S WILSON, NC 27893

# QUALITY STANDARDS & CERTIFICATIONS

- IMS Listed
- SQF Certified
- SPC Procedures
- ISO 9001 Certified
- Lean Manufacturing Principles
- Good Manufacturing Practices

It is the responsibility of our customers to determine the fitness for use of our packaging for their products, process and the end consumer.

This is not a stock photo! This is an actual picture of one of our solar arrays.

# LIVING SUSTAINABLY IS OUR REALITY

Living sustainable is not just something we say, it is our company vision. We strive to be an industry leader in sustainability and reducing our overall carbon footprint by implementing a variety of energy saving programs, water recycling, and working with local governments and municipalities. Our sustainability goals don't stop with just our post-consumer recycled material. We also own and produce 2.5 MW of solar power a year which offsets about 10% of all our energy usage, the equivalent of powering 400 homes a year.



6096 McKee Road Madison, WI 53719 800.541.1535 www.placon.com



MADE IN USA