

# RETAIL

## PACKAGING CATALOG

**PLACON<sup>®</sup>**

Simply Better Packaging<sup>®</sup>

PLACON.COM • 800.541.1535 • MADISON, WI 53719

# **SIMPLY BETTER PACKAGING**

# PLACON®

## VISION

Be the first choice packaging partner for innovative design, collaboration and sustainability.

## MISSION

To fuel the heart and mind of the engineer to create packaging that simply works better.



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## CONTACT US

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PLACON CORPORATION | 6096 MCKEE ROAD | MADISON, WI 53719



We are one of the nation's leading designers and manufacturers of thermoform packaging.

Dedicated to solving problems through proactive innovation, our packaging inspires better engagement between people and products. Our large selection of high-quality stock and custom retail packaging offers retailers and their consumers quality, protection and sustainability.



# BETTER PACKAGING MEANS A BETTER EXPERIENCE





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## LIVING SUSTAINABLY FOR A BETTER TOMORROW

Living sustainably is not just something we say, it is our company vision. We strive to be an industry leader in sustainability and reduce our overall carbon footprint by implementing a variety of energy saving programs, water recycling, and working with local government and municipalities. In 2011, we introduced our EcoStar® post-consumer recycled PET material, made using curbside-collected PET bottles and thermoforms. EcoStar PET is 100% recyclable and is our commitment to helping keep plastic bottles and thermoforms out of the landfills. Making sustainable impacts from our day-to-day processes to our post-consumer recycled PET material, EcoStar, is how we at Placon make simply better packaging.



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## CALCULATING YOUR SUSTAINABILITY

We want you to know how many recycled PET bottles went into making your packaging. On each product list page, you will see the bottle icon (shown above) to highlight how many bottles were used to make each unit and went into each case. The best part about our PET products is that they are 100% recyclable.





**BE THE FIRST CHOICE PACKAGING PARTNER  
FOR INNOVATIVE DESIGN, COLLABORATION AND  
SUSTAINABILITY**

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PLACON CORPORATION VISION

# ecostar®

We are at the cutting edge of environmentally conscious packaging materials with our EcoStar material. EcoStar is a food grade post-consumer recycled PET material that is made from curbside-collected bottles and thermoforms and is 100% recyclable. Commitment to recycling PET by reclaiming plastic bottles and thermoforms to turn them back into consumer packaging is how we make simply better packaging. Reuse, recycle and replastic is our vision to get the most out of plastic.

## OUR FACILITY

- Opened in 2011
- ISO 9001 facility
- 70,000 square foot recycling facility
- Follows GMP and Lean Manufacturing Principles
- FDA Letter of Non-Objection (LNO) for direct food contact

## A CLOSED LOOP PROCESS

We take post-consumer PET bottles and thermoform packaging collected from curbsides and turn it into post-consumer recycled plastic sheet in our extrusion facility. We then produce stock or custom food and retail packaging with that post-consumer PET sheet material. Each product made from our EcoStar material is 100% recyclable.



RECYCLES OVER

**1 BILLION**  
BOTTLES & THERMOFORMS A YEAR



PROCESSES ROUGHLY

**120,000 lbs**

OF POST-CONSUMER BOTTLES AND  
THERMOFORMS A DAY

This is equivalent to around 83 pounds a minute



PROCESSES

**36 MILLION**  
POUNDS OF CLEAN PET FLAKE A YEAR

This is equivalent to saving 75,000 barrels of oil



# RECYCLE REPLASTIC RESULTS



# CUSTOMIZATION\*

We can design a customized retail package just for you. Choose one of our standard stock perimeter sizes and we will work with you to customize the cavity to fit your product perfectly.



COMPARTMENT CHOICES



SUSTAINABLE MATERIALS



CUSTOMIZED LOOK

# RETAIL KITS

Our retail packaging can be used for at-home medical or personalized testing kits. Our packaging allows you to include instructions, test product materials and small pouches all in one kit. They are durable to protect delicate test tubes and make it easy to unpack and ship for the end-users.



PRODUCT SAFETY



SIZE VERSATILITY



EASY TO SHIP



# PACKAGING SOLUTIONS

At Placon, we deliver packaging breakthroughs that inspire better engagement between people and products increasing consumer demand and shelf appeal.

## THERMOFORMING EXPERTS

With over 50 years of thermoforming design and manufacturing experience, you can trust that our award-winning design and engineering teams will deliver the best packaging solution for your product to give your customer a better packaging experience and meet your sustainability goals.



Sustainability



In-Stock & Ready to Ship



Variety



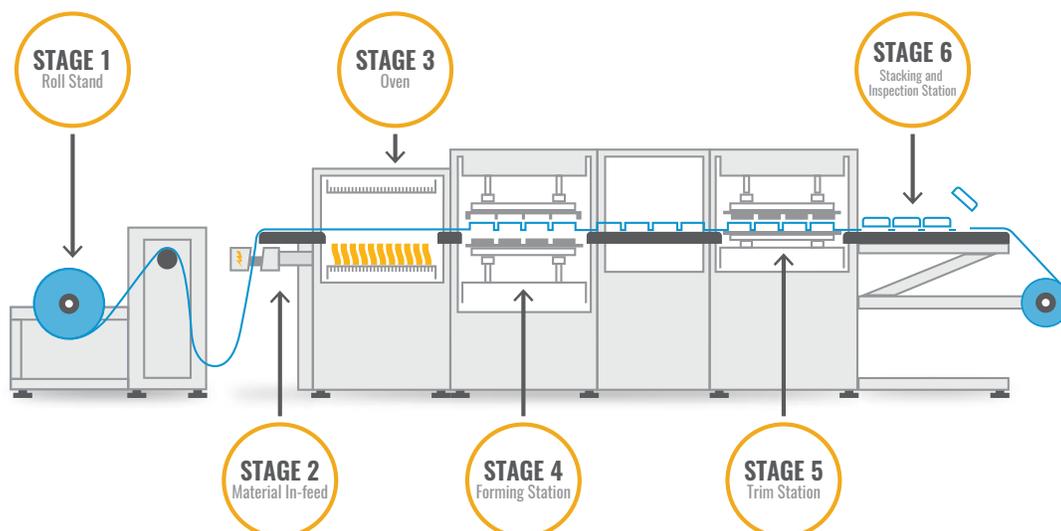
Award-Winning

## ADVANTAGES OF THERMOFORMING

Since 1966, we have been a thermoforming leader in North America. Working with key retail, food and medical customers to create packaging that enhances your product on-shelf and with the consumer. To give them a better overall experience.

- Low Cost Tooling
- Inexpensive Prototyping
- Greater Impact Strength
- Greater Crack Resistance
- Easily Modified Custom Designs

Thermoforming is the process that involves heating a flat sheet of plastic until it is soft enough to mold. Once it reaches the correct temperature, the sheet advances to the form section. After the sheet is formed, it is then pulled into the mold with a vacuum. The plastic hardens and forms the desired part, which is then trimmed and inspected for quality.



## PLACON CORE CAPABILITIES

- **PROTOTYPING:** Rapid prototyping for quicker speed to market
- **DESIGN:** High-quality packaging design with internal tool design & build
- **THERMOFORMING SOLUTIONS:** In-house extrusion and packaging production
- **MATERIALS:** Sustainable packaging contains up to 100% post-consumer recycled content
- **QUALITY:** ISO 9001 and GMP (Good Manufacturing Practices) compliant with rigorous quality control procedures

# BLISTERBOX®

Our BlisterBox product line brings you the versatility and customization features that customers want in retail packaging. We provide you the options you need to enhance and showcase your product in a retail setting with singular or compartment features to help separate your products or provide multiple products within a single package to your end users. BlisterBox features hang-hole options that allow you to merchandise your products on retail peg hooks. We also offer BlisterBox options that support heavy-duty products that can be merchandised flat or laying down, due to the product weight. Most of our BlisterBox products are made using our EcoStar® post-consumer recycled PET.

## KEY ATTRIBUTES



MADE WITH  
**ecostar®**



**COMPARTMENT CHOICES**



**MERCHANDISING VERSATILITY**



**HEAVY-DUTY OPTIONS**



# HISTORY — OF THE — BLISTERBOX®

## IT STARTED WITH PLACON

In 1966, our founder Tom Mohs built a small thermoforming machine in his basement and began making plastic jewelry boxes. While this product line was not enough to support a business, it launched Tom's dream of owning and operating a plastics packaging company.

In 1980, Tom was asked to design a small retail package for a large U.S. retailer that wanted to merchandise a wide assortment of fasteners on peg hooks. Using many of the same elements from the original jewelry box design, Tom was able to create a retail clamshell with a hang-hole for peg hooks. This was the first retail clamshell ever invented and would soon become known as Placon's BlisterBox. Later, the design was patented and "BlisterBox" became a registered name. Since then, this high visibility package has been the industry standard worldwide.



**CREATORS OF BLISTERBOX**



**INDUSTRY LEADERS**



**MADE IN USA**

# BlisterBox®

## BlisterBox

- Made using EcoStar® post-consumer recycled PET
- Use a pressure-sensitive wraparound label or graphic card to maximize shelf appeal
- Minimum perimeter flange maximizes your merchandising space and enhances labeling
- Hang-hole option provides merchandising versatility and visibility
- ¼" Graphic card radius



KEY FEATURE: Minimum perimeter flange maximizes your merchandising space and enhances labeling.

Recommended Uses: Automotive & Electronic accessories, Fishing Supplies, Hardware & Fasteners, Hobbies & Crafts, Office Supplies



## BlisterBox Compartment Box

- Available in 2, 5, 6 & 8-compartment options
- Compartments create ways to merchandise multiple product options within the same package
- Hang-hole option provides merchandising versatility and visibility
- Use a pressure-sensitive wraparound label or graphic card to maximize shelf appeal
- Snap closure feature allows you to store your products and use again or at a later time



KEY FEATURE: Compartments create an opportunity to merchandise multiple items separately in the same package.

Recommended Uses: Electrical Supplies, Fishing Supplies, Hardware and Fasteners, Hobbies & Crafts



## BlisterBox Heavy-Duty

- Heavy Duty EcoStar PET to support heavy duty products
- Upright merchandising or can stack on retail displays
- Snap-fit holds items secure or use wraparound label for added security
- Use it on the job site or for those at home DIY projects
- Snap closure feature allows you to store your products and use again or at a later time

Recommended Uses: Hardware/Fasteners, Heavy-Duty products that are too heavy to hang on retail peg hooks



Product	Part Number	Material	Case Pack	Length	Width	Depth	Length	Width	 Per Unit	 Per Case
	R210	EcoStar® Post-Consumer Recycled PET	1,680	1 11/16	1 1/2	3/4	2 3/4	1 7/8	0.22	374
	R213	EcoStar® Post-Consumer Recycled PET	1,800	1 3/4	1 9/16	3/8	2 3/4	1 7/8	0.22	401
	R215	EcoStar® Post-Consumer Recycled PET	1,800	2 3/8	1 1/4	1/2	3 1/2	1 9/16	0.24	438
	R217	EcoStar® Post-Consumer Recycled PET	1,800	2 5/16	1 3/16	11/16	3 1/2	1 9/16	0.24	438
	R231	EcoStar® Post-Consumer Recycled PET	1,125	2 3/8	2 3/8	5/16	3 3/8	2 3/4	0.40	452
	R232	EcoStar® Post-Consumer Recycled PET	1,080	2 5/16	2 3/8	5/8	3 3/8	2 3/4	0.40	434
	R237	EcoStar® Post-Consumer Recycled PET	1,080	2	2	1 1/4	3 3/8	2 3/4	0.54	578
	R251	EcoStar® Post-Consumer Recycled PET	1,500	2 7/16	1 9/16	1/2	3 3/8	1 7/8	0.27	412
	R257	EcoStar® Post-Consumer Recycled PET	1,260	2 1/8	1 1/4	1 1/4	3 3/8	1 7/8	0.45	569
	R263	EcoStar® Post-Consumer Recycled PET	975	2 1/4	2 1/8	3/4	3 5/8	2 3/4	0.51	502
	R267	EcoStar® Post-Consumer Recycled PET	900	2 3/16	2	1 1/4	3 5/8	2 3/4	0.51	463
	R280	EcoStar® Post-Consumer Recycled PET	1,350	2 11/16	1 9/16	3/4	3 3/4	1 7/8	0.37	495
	R314	EcoStar® Post-Consumer Recycled PET	1,920	3	1 5/16	1/4	4	1 9/16	0.28	536
	R315 GRAPHIC RETAINING SNAP FEATURE	EcoStar® Post-Consumer Recycled PET	1,800	3	1 1/4	1/2	4	1 9/16	0.28	502
	R317	EcoStar® Post-Consumer Recycled PET	1,800	2 15/16	1 1/4	11/16	4	1 9/16	0.28	502
	R320	EcoStar® Post-Consumer Recycled PET	1,680	2 15/16	1 1/4	13/16	4	1 9/16	0.33	547
	R325 GRAPHIC RETAINING SNAP FEATURE	EcoStar® Post-Consumer Recycled PET	1,680	2 15/16	1 1/4	1	4	1 9/16	0.33	547
	R332 GRAPHIC RETAINING SNAP FEATURE	EcoStar® Post-Consumer Recycled PET	770	3 3/8	2 3/8	5/8	4 3/8	2 11/16	0.54	412
	R335	EcoStar® Post-Consumer Recycled PET	770	3 1/8	2 1/16	15/16	4 3/8	2 11/16	0.54	418
	R337 GRAPHIC RETAINING SNAP FEATURE	EcoStar® Post-Consumer Recycled PET	770	3 1/16	2	1 1/4	4 3/8	2 11/16	0.72	557
	R339	EcoStar® Post-Consumer Recycled PET	715	3	2	1 3/4	4 3/8	2 11/16	0.81	582
	R351	EcoStar® Post-Consumer Recycled PET	1,176	3 7/16	1 9/16	1/2	4 3/8	1 7/8	0.43	505

Product	Part Number	Material	Case Pack	Cavity Dimensions			Perimeter		Per Unit	Per Case
				Length	Width	Depth	Length	Width		
	R353 GRAPHIC RETAINING SNAP FEATURE	EcoStar® Post-Consumer Recycled PET	1,140	3 3/16	1 5/16	3/4	4 3/8	1 7/8	0.42	484
	R357 GRAPHIC RETAINING SNAP FEATURE	EcoStar® Post-Consumer Recycled PET	1,140	3 1/16	1 1/4	1 1/4	4 3/8	1 7/8	0.49	554
	R362 MADE TO ORDER	EcoStar® Post-Consumer Recycled PET	560	3 15/16	2 3/16	11/16	5 1/4	2 11/16	0.66	371
	R367 MADE TO ORDER	EcoStar® Post-Consumer Recycled PET	560	3 13/16	2 1/16	1 3/8	5 1/4	2 11/16	0.87	488
	R414	EcoStar® Post-Consumer Recycled PET	1,280	4 1/8	1 3/16	1/4	5 1/8	1 9/16	0.37	471
	R415	EcoStar® Post-Consumer Recycled PET	1,200	4 1/8	1 3/16	1/2	5 1/8	1 9/16	0.43	515
	R418 GRAPHIC RETAINING SNAP FEATURE	EcoStar® Post-Consumer Recycled PET	1,200	4 1/16	1 3/16	3/4	5 1/8	1 9/16	0.43	515
	R430 GRAPHIC RETAINING SNAP FEATURE	EcoStar® Post-Consumer Recycled PET	1,120	4	1 3/16	1 1/8	5 1/8	1 9/16	0.61	687
	R433	EcoStar® Post-Consumer Recycled PET	770	3 11/16	2 5/16	3/4	4 13/16	2 11/16	0.70	535
	R437	EcoStar® Post-Consumer Recycled PET	715	3 3/8	2	1 1/4	4 13/16	2 11/16	0.70	497
	R449	EcoStar® Post-Consumer Recycled PET	440	3 1/2	2 1/4	1 7/8	5 1/16	3	1.19	525
	R457	EcoStar® Post-Consumer Recycled PET	720	4 3/16	1 1/4	1 1/4	5 1/2	1 7/8	0.72	515
	R481	EcoStar® Post-Consumer Recycled PET	500	4 3/8	3	7/16	5 1/2	3 5/8	0.94	471
	R483	EcoStar® Post-Consumer Recycled PET	475	4 7/16	3 5/16	3/4	5 1/2	3 5/8	1.24	589
	R487	EcoStar® Post-Consumer Recycled PET	475	4 3/16	3	1 1/4	5 1/2	3 5/8	1.24	589
	R488	EcoStar® Post-Consumer Recycled PET	400	4 1/16	2 15/16	1 1/2	5 1/2	3 5/8	1.41	565
	R534	EcoStar® Post-Consumer Recycled PET	340	5 5/16	2 5/16	7/8	6 3/8	2 11/16	1.08	366
	R537 GRAPHIC RETAINING SNAP FEATURE	EcoStar® Post-Consumer Recycled PET	295	5	2	1 1/4	6 3/8	2 11/16	1.35	397
	R540	EcoStar® Post-Consumer Recycled PET	260	4 13/16	1 13/16	2 3/8	6 3/8	2 11/16	1.61	418
	R549	EcoStar® Post-Consumer Recycled PET	450	4	2 1/8	1 7/8	5 5/8	2 7/8	1.26	565
	R551	EcoStar® Post-Consumer Recycled PET	600	5 7/16	1 9/16	1/2	6 5/8	1 7/8	0.59	351
	R553 GRAPHIC RETAINING SNAP FEATURE	EcoStar® Post-Consumer Recycled PET	600	5 9/16	1 1/2	3/4	6 5/8	1 7/8	0.68	410

Product	Part Number	Material	Case Pack	Length	Width	Depth	Length	Width	 Per Unit	 Per Case
	R557	EcoStar® Post-Consumer Recycled PET	600	5 1/4	1 3/16	1 1/4	6 5/8	1 7/8	0.78	468
	R583	EcoStar® Post-Consumer Recycled PET	255	5 1/2	3 1/4	3/4	6 9/16	3 11/16	1.32	513
	R587	EcoStar® Post-Consumer Recycled PET	240	5 1/8	2 15/16	1 1/4	6 9/16	3 11/16	1.68	402
	R588	EcoStar® Post-Consumer Recycled PET	425	5 1/8	2 15/16	1 5/8	6 9/16	3 11/16	1.51	644
	R589 GRAPHIC RETAINING SNAP FEATURE	EcoStar® Post-Consumer Recycled PET	375	5 1/16	2 13/16	2 1/8	6 9/16	3 11/16	1.89	710
	R590	EcoStar® Post-Consumer Recycled PET	400	5	2 7/8	2 3/8	6 9/16	3 11/16	1.89	758
	R591	EcoStar® Post-Consumer Recycled PET	375	5	2 13/16	2 3/4	6 9/16	3 11/16	2.05	767
	R593	EcoStar® Post-Consumer Recycled PET	170	5 7/16	4 1/2	3/4	6 1/2	4 7/8	1.78	302
	R597	EcoStar® Post-Consumer Recycled PET	170	5 1/8	4 3/16	1 1/4	6 1/2	4 7/8	2.03	345
	R598	EcoStar® Post-Consumer Recycled PET	170	5 1/8	4 1/8	1 1/2	6 1/2	4 7/8	2.02	343
	R599ML MULTIPLE LOCKING FEATURE	EcoStar® Post-Consumer Recycled PET	160	4 13/16	4	2	6 1/2	4 7/8	2.52	404
	R633	EcoStar® Post-Consumer Recycled PET	300	6 7/16	2 5/16	3/4	7 1/2	2 3/4	1.27	380
	R637 GRAPHIC RETAINING SNAP FEATURE	EcoStar® Post-Consumer Recycled PET	280	6 1/8	2	1 1/4	7 1/2	2 3/4	1.58	443
	R639	EcoStar® Post-Consumer Recycled PET	280	6	1 7/8	2	7 1/2	2 3/4	1.58	443
	R677 MADE TO ORDER	EcoStar® Post-Consumer Recycled PET	135	6 9/16	2 11/16	3 1/4	8 7/16	3 7/8	3.09	417
	R693	EcoStar® Post-Consumer Recycled PET	170	6	4 1/2	1/2	7 7/16	5 1/16	1.80	307
	R697	EcoStar® Post-Consumer Recycled PET	150	6	4 7/16	1 1/4	7 7/16	5 1/16	2.71	406
	R710 GRAPHIC RETAINING SNAP FEATURE	EcoStar® Post-Consumer Recycled PET	510	6 3/16	1 5/16	1 1/4	7 3/4	1 7/8	0.81	411
	R711 GRAPHIC RETAINING SNAP FEATURE	EcoStar® Post-Consumer Recycled PET	540	6 3/16	1 5/16	3/4	7 3/4	1 7/8	0.69	373
	R793	EcoStar® Post-Consumer Recycled PET	170	6 3/8	4 5/8	3/4	7 3/4	5 1/4	1.94	330
	R797	EcoStar® Post-Consumer Recycled PET	150	6 5/16	4 7/16	1 3/4	7 3/4	5 1/4	3.20	480
	R837 GRAPHIC RETAINING SNAP FEATURE	EcoStar® Post-Consumer Recycled PET	240	7 5/8	2	1 3/8	9	2 13/16	1.59	382

Product	Part Number	Material	Case Pack	Length	Width	Depth	Length	Width	 Per Unit	 Per Case
	R839	EcoStar® Post-Consumer Recycled PET	240	7 9/16	1 15/16	1 3/4	9	2 13/16	1.79	430
	R840 MADE TO ORDER	EcoStar® Post-Consumer Recycled PET	224	7 3/8	1 7/8	2 3/16	9	2 13/16	1.77	3.96
	P5100	PVC	110	10 1/4	7 1/4	3	12 1/4	9 1/16	N/A	N/A
	R5114	EcoStar® Post-Consumer Recycled PET	110	10 3/8	3 3/8	3 3/16	12 5/16	4 7/8	4.01	441
	P5683	PVC	240	6 7/16	3 1/4	3/4	7 5/8	3 3/4	N/A	N/A
	P5686	PVC	240	6 1/8	2 15/16	1 1/4	7 5/8	3 3/4	N/A	N/A
	P5744	PVC	150	5 15/16	3 7/8	2 1/2	7 3/4	4 7/8	N/A	N/A
	P5754	PVC	275	6	3 1/8	2 1/2	7 3/4	4 3/16	N/A	N/A
	R5767	EcoStar® Post-Consumer Recycled PET	150	6 3/16	6 1/16	1 1/4	7 3/4	6 7/8	3.42	513
	P5768	PVC	140	6	5 7/8	3	7 3/4	6 7/8	N/A	N/A
	P5887	PVC	120	7 15/16	7 13/16	1 1/4	9 3/4	8 3/4	N/A	N/A
	P5887-F	PVC	64	7 3/4	7 3/8	1 1/2	9 3/4	8 3/4	N/A	N/A
	P5889	PVC	120	7 7/8	7 3/4	2 1/4	9 3/4	8 3/4	N/A	N/A
	R5945ML MULTIPLE LOCKING FEATURE	PVC	162	8 3/16	3	1 1/2	9 3/4	3 7/8	N/A	N/A
	R5953	EcoStar® Post-Consumer Recycled PET	174	11 1/4	3 1/16	1 1/4	12 3/4	3 7/8	2.80	487
	R5955	EcoStar® Post-Consumer Recycled PET	168	11 3/16	3	1 1/2	12 3/4	3 7/8	2.80	470
	R5958	EcoStar® Post-Consumer Recycled PET	162	11 1/16	2 7/8	2 1/8	12 3/4	3 7/8	4.06	658
	R5979	EcoStar® Post-Consumer Recycled PET	120	7 3/4	5 1/16	1 3/4	9 1/2	6	3.73	448
	P5985ML MULTIPLE LOCKING FEATURE	PVC	150	8 15/16	5 3/16	T: 1 3/4 B: 2 5/16	10 3/4	6 1/16	N/A	N/A
	P5999	PVC	80	10 3/16	5	1 9/16	11 5/8	5 7/8	N/A	N/A
	R6010 MADE TO ORDER	EcoStar® Post-Consumer Recycled PET	90	14 3/8	6 7/8	2 1/4	15 1/2	8 1/16	8.56	770
	P6012 MADE TO ORDER	PVC	80	14 5/16	6 3/4	3 1/4	15 1/2	8 1/16	N/A	N/A

## BlisterBox® Compartment

Product	Part Number	Material	Case Pack	Cavity Dimensions			Perimeter		Per Unit	Per Case
				Length	Width	Depth	Length	Width		
	P5471-2	PVC	200	3 3/8	2 5/8	1 5/16	5 9/16	7 7/8	N/A	N/A
	P5485-6	PVC	340	7/8	1 1/8	1	5 1/2	3 3/4	N/A	N/A
	P5585-6	PVC	300	1 1/8	1 1/8	1	6 5/8	3 9/16	N/A	N/A
	P5585-8	PVC	270	3/4	1 1/8	1	6 5/8	3 9/16	N/A	N/A
	GB 1480E	EcoStar® Post-Consumer Recycled PET	400	Various	Various	7/8	5 1/2	3 5/8	1.24	496

## BlisterBox® Heavy-Duty

Product	Part Number	Material	Case Pack	Cavity Dimensions			Perimeter		Per Unit	Per Case
				Length	Width	Depth	Length	Width		
	SMALL - TM4	EcoStar® Post-Consumer Recycled PET	400	4 3/16	2 1/16	2 1/2	4 13/16	2 11/16	1 3/4	691
	LARGE - TM5	EcoStar® Post-Consumer Recycled PET	240	4 3/16	3 5/16	2 1/2	4 13/16	3 15/16	2 1/2	607

 Bottles saved per unit and per case

# GRAPHICBOX<sup>®</sup>

Our GraphicBox product line is available in standard and round packaging options. For products that need to be front and center, there is no better packaging option than our GraphicBox to enhance your product. Each GraphicBox contains a specific space dedicated to a graphic insert card where you can add additional product information. The graphic card does fit securely up against the product cavity to prevent the card from moving or becoming dislodged during shipping. When you need a custom looking package that is in stock and ready to ship, look no further than our GraphicBox Round. Our round packages have a dedicated space for your product insert card and comes with a hang-hole or can be merchandised standing upright to provide you on-shelf versatility. GraphicBox is made using EcoStar<sup>®</sup> post-consumer recycled PET and can be recycled, just look for the #1 PETE symbol on each package.

## KEY ATTRIBUTES



MADE WITH  
**ecostar<sup>®</sup>**



**CUSTOMIZED LOOK**



**GRAPHIC CARD INSERT**



**ROUND CAVITY**

# GraphicBox®

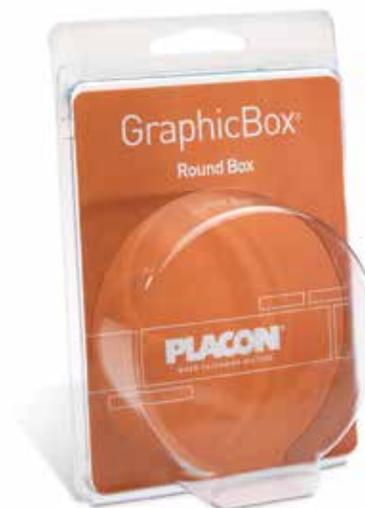
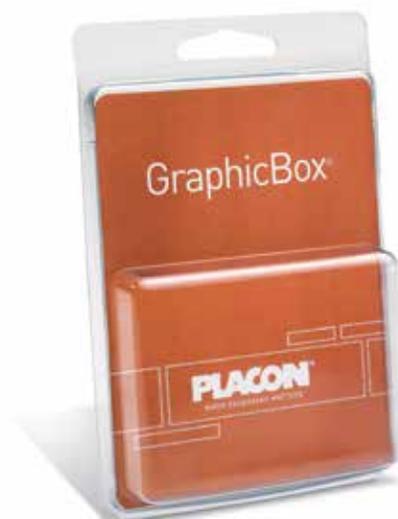
## GraphicBox® and GraphicBox® Round

- Made with EcoStar PET
- Graphic insert card that allows for enhanced branding and additional product information
- Hang-hole for retail peg hooks makes for easy product merchandising
- Graphic insert can be visible on front and back of package
- Easy open and close snap feature allows you to store your products if you want to use at a later time
- Main cavity is round to fit and hold unique product configurations
- Graphic card corner radius: 3/16"



KEY FEATURE: Cavity is sized smaller than the package for visible billboard graphics.

Recommended Uses: Sporting goods, fishing supplies, hardware and fasteners, hobbies and crafts, office supplies, impulse products and airport store products. RoundBox recommend for tape, wire spools, labels, ribbon, string or cable spools



## GraphicBox®

Product	Part Number	Material	Case Pack	Cavity Dimensions			Perimeter		Per Unit	Per Case
				Length	Width	Depth	Length	Width		
	GB 1280A	EcoStar® Post-Consumer Recycled PET	1,260	1 1/16	1 1/16	1/2	3 3/4	1 7/8	0.31	396
		GRAPHIC CARD		2 15/16	1 11/16					
	GB 1320A	EcoStar® Post-Consumer Recycled PET	1,560	1 9/16	13/16	7/8	4	1 9/16	0.33	508
		GRAPHIC CARD		3 1/32	1 3/8					
	GB 1330A	EcoStar® Post-Consumer Recycled PET	715	2 13/16	1 13/16	1 1/4	4 3/8	2 11/16	0.63	453
		GRAPHIC CARD		3 7/16	2 15/32					
	GB 1330B	EcoStar® Post-Consumer Recycled PET	660	2 11/16	1 3/4	1 3/4	4 3/8	2 11/16	0.81	537
		GRAPHIC CARD		3 7/16	2 15/32					
	GB 1330C	EcoStar® Post-Consumer Recycled PET	715	2 3/16	1 13/16	1 1/2	4 3/8	2 11/16	0.72	517
		GRAPHIC CARD		3 7/16	2 15/32					
	GB 1330D	EcoStar® Post-Consumer Recycled PET	770	1	1 5/8	11/16	4 3/8	2 11/16	0.54	418
		GRAPHIC CARD		3 7/16	2 15/32					
	GB 1330E	EcoStar® Post-Consumer Recycled PET	715	1 1/4	1 13/16	1 5/16	4 3/8	2 11/16	0.72	517
		GRAPHIC CARD		3 7/16	2 15/32					
	GB 1330F	EcoStar® Post-Consumer Recycled PET	770	1 1/4	1 3/4	1	4 3/8	2 11/16	0.63	488
		GRAPHIC CARD		3 7/16	2 15/32					

Product	Part Number	Material	Case Pack	Cavity Dimensions			Perimeter		Per Unit	Per Case
				Length	Width	Depth	Length	Width		
	GB 1342A	EcoStar® Post-Consumer Recycled PET	810	3 1/2	1 3/4	1/4	4 3/4	2 7/16	0.45	363
		GRAPHIC CARD		3 7/8	2 1/8					
	GB 1350A	EcoStar® Post-Consumer Recycled PET	975	2 11/16	1	1 1/8	4 3/8	1 7/8	0.42	414
		GRAPHIC CARD		3 13/32	1 11/16					
	GB 1351A	EcoStar® Post-Consumer Recycled PET	952	3 11/16	1 1/4	1/2	4 13/16	1 7/8	0.43	407
		GRAPHIC CARD		4	1 21/32					
	GB 1351B	EcoStar® Post-Consumer Recycled PET	938	3 5/8	1 3/16	13/16	4 13/16	1 7/8	0.50	468
		GRAPHIC CARD		4	1 21/32					
	GB 1430A	EcoStar® Post-Consumer Recycled PET	770	1 3/16	1 7/8	1/2	4 13/16	2 11/16	0.60	459
		GRAPHIC CARD		4 1/32	2 1/2					
	GB 1430B	EcoStar® Post-Consumer Recycled PET	715	1	1 3/4	1	4 13/16	2 11/16	0.60	426
		GRAPHIC CARD		4 1/32	2 1/2					
	GB 1430C	EcoStar® Post-Consumer Recycled PET	715	3 5/16	1 7/8	5/8	4 13/16	2 11/16	0.60	426
		GRAPHIC CARD		4 1/32	2 1/2					
	GB 1430D	EcoStar® Post-Consumer Recycled PET	715	3 5/16	1 13/16	1 1/4	4 13/16	2 11/16	0.69	497
		GRAPHIC CARD		4 1/32	2 1/2					
	GB 1440A	EcoStar® Post-Consumer Recycled PET	400	3 1/4	2	2 3/16	5 1/16	3	1.41	565
		GRAPHIC CARD		4 5/32	2 25/32					
	GB 1450	EcoStar® Post-Consumer Recycled PET	720	3 3/16	1 1/16	1 1/8	5 1/2	1 7/8	0.48	343
		GRAPHIC CARD		4 17/32	1 21/32					
	GB 1450A	EcoStar® Post-Consumer Recycled PET	760	1 7/8	1 1/8	1 1/4	5 1/2	1 7/8	0.48	362
		GRAPHIC CARD		4 17/32	1 21/32					
	GB 1450B	EcoStar® Post-Consumer Recycled PET	780	1 7/8	1 1/8	3/4	5 9/16	1 7/8	0.48	372
		GRAPHIC CARD		4 17/32	1 21/32					
	GB 1480A	EcoStar® Post-Consumer Recycled PET	400	1 3/16	2 3/4	1 3/8	5 1/2	3 5/8	1.24	496
		GRAPHIC CARD		4 17/32	3 13/32					
	GB 1480B	EcoStar® Post-Consumer Recycled PET	300	2 3/4	2 3/4	1 1/8	5 1/2	3 5/8	1.08	325
		GRAPHIC CARD		4 17/32	3 13/32					
	GB 1480C	EcoStar® Post-Consumer Recycled PET	400	2 1/16	2 13/16	1	5 1/2	3 5/8	1.24	496
		GRAPHIC CARD		4 17/32	3 13/32					
	GB 1480D	EcoStar® Post-Consumer Recycled PET	400	2 1/16	2 7/8	5/8	5 1/2	3 5/8	1.08	434
		GRAPHIC CARD		4 17/32	3 13/32					
	GB 1540A	EcoStar® Post-Consumer Recycled PET	380	2 1/2	1 13/16	1 7/16	6 3/8	2 11/16	1.08	409
		GRAPHIC CARD		5 13/32	2 15/32					
	GB 1540B	EcoStar® Post-Consumer Recycled PET	300	3 3/16	1 11/16	2 1/8	6 3/8	2 11/16	1.61	483
		GRAPHIC CARD		5 13/32	2 15/32					
	GB 1540C MADE TO ORDER	EcoStar® Post-Consumer Recycled PET	525	3 3/8	1 13/16	1 1/4	6 3/8	2 11/16	1.08	569
		GRAPHIC CARD		5 13/32	2 15/32					
	GB 1549A	EcoStar® Post-Consumer Recycled PET	420	2 11/16	1 7/8	1 3/4	5 9/16	2 7/8	1.26	528
		GRAPHIC CARD		4 19/32	2 11/16					

Product	Part Number	Material	Case Pack	Cavity Dimensions			Perimeter		Per Unit	Per Case
				Length	Width	Depth	Length	Width		
	GB 1549B	EcoStar® Post-Consumer Recycled PET	375	3 7/16	1 13/16	1 3/4	5 9/16	2 7/8	1.26	471
		GRAPHIC CARD		4 19/32	2 11/16					
	GB 1580A	EcoStar® Post-Consumer Recycled PET	240	3 1/2	2 9/16	2 1/2	6 9/16	3 5/8	1.87	794
		GRAPHIC CARD		5 9/16	3 13/32					
	GB 1580B	EcoStar® Post-Consumer Recycled PET	240	4 5/8	2 7/16	2 3/8	6 9/16	3 5/8	1.89	455
		GRAPHIC CARD		5 9/16	3 13/32					
	GB 1580C	EcoStar® Post-Consumer Recycled PET	260	4 3/4	2 9/16	1 9/16	6 9/16	3 5/8	1.89	493
		GRAPHIC CARD		5 9/16	3 13/32					
	GB 1830A	EcoStar® Post-Consumer Recycled PET	240	4 5/8	1 7/8	1 7/16	9	2 13/16	1.79	430
		GRAPHIC CARD		8	2 9/16					
	GB 1850A	EcoStar® Post-Consumer Recycled PET	480	6	1	1 1/4	7 3/4	1 7/8	1.90	485
		GRAPHIC CARD		6 3/4	1 21/32					
	GB 1910A	EcoStar® Post-Consumer Recycled PET	255	4 1/8	2 1/8	7/8	8	4 7/8	2.22	565
		GRAPHIC CARD		7 1/16	4 7/16					
	GB 1910B MADE TO ORDER	EcoStar® Post-Consumer Recycled PET	255	5 1/2	1 7/16	13/16	8	4 7/8	1.58	404
		GRAPHIC CARD		7 1/16	4 7/16					
	GB 1910C	EcoStar® Post-Consumer Recycled PET	255	3 7/16	3 3/16	1 13/16	8	4 7/8	1.90	485
		GRAPHIC CARD		7 1/16	4 7/16					
	GB 1910D	EcoStar® Post-Consumer Recycled PET	255	5 3/4	2 15/16	1 1/4	8	4 7/8	2.53	607
		GRAPHIC CARD		7 1/16	4 7/16					

GraphicBox® Round

Product	Part Number	Material	Case Pack	Cavity Dimensions			Perimeter		Per Unit	Per Case
				Length	Diameter	Depth	Length	Width		
	GB 1480F	EcoStar® Post-Consumer Recycled PET	300	N/A	2 13/16	1	5 1/2	3 5/8	1.25	437
		GRAPHIC CARD		4 17/32	Width: 3 13/32					
	GB 1480G	EcoStar® Post-Consumer Recycled PET	280	N/A	2 13/16	1 1/2	5 1/2	3 5/8	1.56	375
		GRAPHIC CARD		4 17/32	Width: 3 13/32					

 Bottles saved per unit and per case

# ThisBox<sup>®</sup>

ThisBox offers you a way to enhance your product by adding a printed insert or folded insert that can be placed within the cavity of the box. Our unique lid snap, securely holds the graphic card in place and provides you a solution to create more branding or product information. Larger ThisBox packages including TX 8900, 8901 and 8931 come with a hang-hole while smaller sizes are best merchandised by being stacked on a shelf. ThisBox is a great way to showcase dental kits, medical test kits, stationary supplies or hobby and craft kits. Upon opening, ThisBox is equipped with an easy open and close feature, so you can keep your items inside secure. ThisBox is made using our EcoStar<sup>®</sup> post-consumer recycled PET and can be recycled, just look for the #1 PETE symbol on each package.

## KEY ATTRIBUTES



MADE WITH  
**ecostar<sup>®</sup>**



LID SNAP



CUSTOM BRANDING



GRAPHIC CARD INSERT



# ThisBox®

- Made using EcoStar post-consumer recycled PET
- Use a printed insert or graphic card to enhance your product visibility on shelf
- Enhance your brand with custom embossing options
- Lid snap feature will securely hold graphic card in place
- 7/16" Graphic card corner radius



KEY FEATURE: Lid snap securely holds graphic card in place on three sides creating ample space to show and sell.

Recommended Uses: Dental Kits, Hobbies & Crafts, Medical Test Kits, Stationary Supplies



## ThisBox®

Product	Part Number	Material	Case Pack	Cavity Dimensions			Perimeter		Per Unit	Per Case
				Length	Width	Depth	Length	Width		
	TX 2331	EcoStar® Post-Consumer Recycled PET	630	2 1/16	3 3/8	1 1/8	3 7/16	4 1/2	0.97	613
		GRAPHIC CARD		2 25/32	4 3/16					
	TX 3421	EcoStar® Post-Consumer Recycled PET	280	3 1/4	4 7/16	3/4	4 3/8	5 1/4	1.47	412
		GRAPHIC CARD		3 23/32	4 15/16					
	TX 3431	EcoStar® Post-Consumer Recycled PET	280	3	4 3/16	1 1/8	4 3/8	5 1/4	1.47	412
		GRAPHIC CARD		3 23/32	4 15/16					
	TX 4521 MADE TO ORDER	EcoStar® Post-Consumer Recycled PET	170	4 7/16	5 7/16	3/4	5 9/16	6 1/4	2.27	386
		GRAPHIC CARD		3 23/32	4 15/16					
	TX 4531	EcoStar® Post-Consumer Recycled PET	170	4 3/16	5 3/16	1 1/8	5 9/16	6 1/4	2.27	386
		GRAPHIC CARD		4 31/32	5 15/16					
	TX 4551	EcoStar® Post-Consumer Recycled PET	170	4 1/8	5 1/8	1 1/2	5 9/16	6 1/4	2.27	386
		GRAPHIC CARD		4 31/32	5 15/16					
	TX 4621 MADE TO ORDER	EcoStar® Post-Consumer Recycled PET	180	4 13/16	6 5/8	3/4	5 13/16	7 3/8	2.83	510
		GRAPHIC CARD		5 1/4	7 3/32					
	TX 4631	EcoStar® Post-Consumer Recycled PET	180	4 1/2	6 1/4	1 1/8	5 13/16	7 3/8	2.83	510
		GRAPHIC CARD		5 1/4	7 3/32					
	TX 5831	EcoStar® Post-Consumer Recycled PET	200	5 1/8	7 7/8	1 1/8	6 1/2	9	3.84	767
		GRAPHIC CARD		5 29/32	8 21/32					
	TX 8900	EcoStar® Post-Consumer Recycled PET	65	11	8 1/2	7/16	12 13/16	9 1/2	5.89	383
		GRAPHIC CARD		N/A	N/A					
	TX 8901	EcoStar® Post-Consumer Recycled PET	65	11	8 1/2	5/8	12 13/16	9 1/2	6.87	447
		GRAPHIC CARD		N/A	N/A					
	TX 8931	EcoStar® Post-Consumer Recycled PET	65	11	8 1/2	1	12 13/16	9 1/2	6.87	447
		GRAPHIC CARD		N/A	N/A					

 Bottles saved per unit and per case

# CURVEDBOX®

CurvedBox gives you space to insert a graphic card to provide additional product information and enhance your brand. Our CurvedBox provides a custom look to a stock package while maximizing merchandising space with the hang-hole through the graphic card. CurvedBox packaging options are designed for cell phone accessories, hardware fasteners, craft materials and sporting goods, but we do not want to limit you on the many ways you can use CurvedBox. Each package comes with a hang-hole designed to fit securely onto a standard retail peg hook. Each package incorporates a curved front that allows products to nest better and allows you to fit more packages per peg hook. Several CurvedBox packages can also be merchandised standing vertically, so you are not limited where you can sell your products. CurvedBox is made using EcoStar® post-consumer recycled PET and can be recycled, just look for the #1 PET symbol on each package.

## KEY ATTRIBUTES



MADE WITH  
**ecostar®**



**CURVED DESIGN**



**INCREASED BRAND BILLBOARD**



**MERCHANDISING VERSATILITY**



# CurvedBox®

## CurvedBox® and CurvedBox® Curved Front Box

- Made using EcoStar post-consumer recycled PET
- Increased graphic length due to the arc of the package to increase branding and product information billboard space
- Hang-hole provides versatile merchandising in a retail setting
- Can be merchandised standing upright
- Curved front lets packages nest better and fit more on retail peg hooks
- Graphic card corner radius: 1/8"



KEY FEATURE: Increased graphic length due to the arc of the package gives more billboard space for marketing your product.



KEY FEATURE: Packaging can hang or stand for versatile merchandising.

Recommended Uses: Cell phone accessories, hardware and fasteners, hobbies and craft items



## CurvedBox®

Product	Part Number	Material	Case Pack	Cavity Dimensions			Perimeter		Per Unit	Per Case
				Length	Width	Depth	Length	Width		
	CX4371	EcoStar® Post-Consumer Recycled PET	500	2	2 1/8	1 3/16	4 7/8	2 7/8	0.77	383
		GRAPHIC CARD		4 1/2	2 11/16					
	CX4372	EcoStar® Post-Consumer Recycled PET	500	2	2 1/8	11/16	4 7/8	2 7/8	0.67	333
		GRAPHIC CARD		4 1/2	2 11/16					
	CX8551	EcoStar® Post-Consumer Recycled PET	180	4 13/16	2 7/16	1 1/8	8 1/2	4 3/4	2.31	416
		GRAPHIC CARD		7 5/16	4 1/2					
	CX8571	EcoStar® Post-Consumer Recycled PET	110	6 9/16	2 3/8	1 1/2	8 1/2	4 3/4	2.31	254
		GRAPHIC CARD		7 5/16	4 1/2					
	CX9681	EcoStar® Post-Consumer Recycled PET	110	7 1/8	3 3/8	2 1/8	9 5/8	5 3/8	3.39	373
		GRAPHIC CARD		8 1/2	5 1/4					

## CurvedBox® Curved Front Box

Product	Part Number	Material	Case Pack	Cavity Dimensions			Perimeter		Per Unit	Per Case
				Length	Width	Depth	Length	Width		
	CF SMALL	EcoStar® Post-Consumer Recycled PET	210	5 1/16	2 9/16	1 5/8	6 5/16	3 1/2	1.01	212
	CF MEDIUM	EcoStar® Post-Consumer Recycled PET	240	6 3/4	2 9/16	1 13/16	8	3 1/2	1.49	357
	CF LARGE	EcoStar® Post-Consumer Recycled PET	240	7	4 1/16	1 5/8	8 1/4	4 3/4	2.12	510
	CF X-LARGE	EcoStar® Post-Consumer Recycled PET	192	7 3/4	4 5/8	2 3/8	9	5 3/8	3.75	721

Bottles saved per unit and per case • \*For graphic card dimensions please contact Placon sales.

# FIND YOUR PERFECT PACKAGE



BlisterBox®  
Pages: 7-14



## WE HAVE WHAT YOU NEED

Our experienced team of retail packaging experts are here to help you find what you are looking for. We have the tools and resources developed that can help you find the perfect retail packaging for your product. If one of our stock retail packages doesn't meet all of your needs, we will work with you to use one of our stock packages and customize it to fit your product and meet your specifications. Visit us at [Placon.com](http://Placon.com) to learn more or call us at 800.541.1535 and ask to speak to our Stock Retail Sales Team.

## YOUR PERFECT FIT

To find what packaging works best for your product, follow these 4 simple steps.

1. Visit [Placon.com](http://Placon.com) and watch the *How to Choose the Perfect Package* video under resources media videos.
2. Use the ruler to the right to find those measurements that best fit your product.
3. Once you have found the perfect package, request a sample to test.
4. When you feel comfortable with how your product and packaging work together, place an order for your packaging and watch your product fly off the shelves.

If you have questions or concerns about measuring your product, our team would be happy to help.



# YOUR SOURCE FOR SIMPLY BETTER PACKAGING

BlisterBox®  
Pages: 7-14



# PLACON<sup>®</sup>

TO LEARN MORE OR TO ORDER PRODUCTS,  
CONTACT US AT

**PLACON.COM • 800.541.1535**



## OUR LOCATIONS

**CORPORATE HEADQUARTERS**  
MADISON  
6096 MCKEE ROAD  
MADISON, WISCONSIN 53719



ELKHART FACILITY  
2901 OAKLAND AVE.  
ELKHART, IN 46517

PLYMOUTH FACILITY  
9900 13<sup>TH</sup> AVE. NORTH  
PLYMOUTH, MN 55441

WEST SPRINGFIELD FACILITY  
1227 UNION STREET  
WEST SPRINGFIELD, MA 55441



## Quality Standards & Certifications

- SPC Procedures
- ISO 9001 Certified

 **MADE IN  
USA**

