

A CLOSED LOOP PROCESS



MADE WITH
ecostar®

For over 30 years, we have used recycled plastic in all our products. Guided by our vision for a waste less facility, we opened a 70,000 sqf recycling facility to fulfill our vision of a closed-loop system.

- ISO 9001 facility
- Follows GMP and lean manufacturing principles
- FDA Letter of Non-Objection (LNO) approved

We create the highest-quality, post-consumer recycled PET rollstock that we call EcoStar®.



CUSTOM FOOD PACKAGING SOLUTIONS



OVER 55 YEARS OF THERMOFORMING EXPERIENCE



Placon provides high-quality, custom thermoformed packaging solutions for consumer, industrial, food, and medical products. Trust in our award-winning design and engineering teams to deliver the best packaging solution for your product. Continuously setting the bar in plastic packaging solutions, we're committed to quality with a deep integrity in all that we do.

COMMONLY USED MATERIALS

EcoStar Post-Consumer Recycled PET • PVC • PETG • APET • HIPS • HDPE • PC • PP
We also have many barrier material options, two laminated sheets structures and the first-ever recyclable barrier material. Our EcoStar® laminated sheet structures provide an optimal solution for perishable food items; and OxyStar® uses a scavenging agent to stop oxygen transmission.

High-barrier Sheet • Peelable PE-Based Sheet • OxyStar

QUALITY STANDARDS

- ISO9001 Certification
- ISO13485 Certification
- ISO14001 Compliant
- AIB Certification
- SQF Certification
- GMP Compliant
- SCS Global Certification 75% and 100% PCR PET



TURN-KEY PROCESS



DEFINE & COLLABORATE

We begin with an assessment of your packaging requirements through meetings and analysis. Then, our engineers create a conceptual package design.



CREATE PROTOTYPES

Once your design is approved, we develop prototype tooling to test fit, form and function. From these samples, we analyze and modify your packaging.



BEGIN PRODUCTION

When the packaging meets your final approval, we build the final tooling and, create your product in our production facility.



COMMERCIALIZATION

Our sales and engineering teams work closely with you to bring your product to market on time.



SPEED TO MARKET

We assign each project to an Inside Account Manager to ensure all steps of the project meet your timeline. With on-site tooling and near production prototyping, we have the ability to bring your packaging design to market faster and more efficiently.

CUSTOMER STORY

We deliver packaging breakthroughs that inspire better engagement between people, products, and increase demand and shelf appeal.



Find a sustainable package that saves the environment while protecting and extending the life of their leafy greens.

Customer

Superior Fresh operates within the traditional greenhouse sphere, with a closed loop certified organic aquaponic fresh fish farm whose waste bi-product feeds leafy green aquaculture without the need of pesticides and recycles 99.9 percent of all water used in the growing process. This is a unique method of reducing their dependency on water, land, and other natural resources as compared to traditional farming, Superior Fresh not only grows superior greens, but also raises salmon and trout in the same ecosystem. In an effort to provide people with the safest, most nutritious food possible, while mindfully restoring the land around them, Superior Fresh reached out to Placon to continue on their journey to save the planet.

Goal

Find a sustainable package that saves the environment while protecting and extending the life of their leafy greens.

Solution

Create a tray that is film-sealable to ensure longer shelf-life and aspiration of the greens; use SCS Global certified 75% post-consumer recycled PET that is recycled and recyclable; and engrave a sustainable message into the tray itself to maximize brand awareness.

Environmental Savings

We were able to repurpose 6.8 million water bottles, prevent over 375,000 lbs. of greenhouse gas emissions, and take the equivalent of 38 cars off the road in 2021.

