2026

CUSTOM FOOD PACKAGING

CATALOG



Innovative, Award-Winning Packaging
—Made in the USA

PLACON®
Simply Better Packaging®

SIMPLY BETTER PACKAGING

Designed Around Your Product

At Placon, custom food packaging is more than a container. It protects product quality, supports efficient operations, strengthens shelf appeal, and helps advance sustainability goals. Every solution is backed by decades of thermoforming expertise and vertically integrated manufacturing.

From concept through commercialization, our team delivers custom solutions engineered for performance, efficiency, and visual impact.

- **Custom Design Expertise**
- **Award-Winning Innovation**
- **Sustainable Materials**
- **Custom Labeling and Printing**
- **Scalable U.S.-Based Manufacturing**



FROM CONCEPT TO COMMERCIALIZATION

A Turnkey Process Under One Roof

Placon brings design, prototyping, tooling, extrusion, and manufacturing together under one roof. With every stage of the customer journey, you benefit from faster answers and greater control, creating a smoother path from initial concept to full-scale production.

Discovery & Collaboration
We start by understanding your product, performance requirements, production needs, sustainability goals, and vision for the package.

Design & Engineering
Our team develops a custom packaging solution that balances product protection, manufacturing efficiency, material use, and shelf appeal.

Prototyping & Testing
Prototypes allow you to evaluate fit, function, and appearance before production. This helps identify and implement improvements early in the process.

In-House Tooling
Design and tooling teams work together to maintain precision, respond quickly, and keep your project moving forward.

Material Extrusion
In-house sheet extrusion provides greater control over material quality and consistency, and gives the option to use traditional material or recycled PET available through EcoStar.®

Manufacturing & Quality
Our thermoforming and injection molding capabilities support a wide range of packaging needs. Quality checks throughout production help ensure consistent performance.

Scalable Production
From launch through high-volume production, Placon offers the capabilities and capacity to grow with your needs.

One partner, one connected process.
Vertical integration built to deliver Simply Better Packaging.

RECOGNIZED FOR INNOVATION

Award-Winning Food Packaging That Performs

Successful food packaging has to work for the product, the operation, and the consumer. These award-winning solutions show how Placon turns a specific challenge into a package ready for real-world use.



2025 AmeriStar Winner

SIMPLKOMB

HONEYCOMB PACKAGING

Goal:

A fully recyclable clamshell package that serves as an all-in-one, in-hive honeycomb production platform, harvesting solution, and end-consumer product package.

- Custom hexa-comb design encourages bees to build comb directly within the package
- Production, harvest, and retail packaging in a single custom solution
- Integrated hinged closure eliminates product transfers while protecting delicate honeycomb

FARMER'S FRIDGE™

SANDWICH AND WRAP PACKAGING

Goal:

A sustainable packaging solution that boosts sandwich and wrap vendibility, reducing machine jams and revenue loss while protecting freshness.

WPO WORLDSTAR WINNER 2025



- Crafted from 100% post-consumer recycled PET
- Decreased food waste
- Sleek round corners slashed fridge jams by over 50%

DESIGNED AROUND YOUR NEEDS

Every Detail Starts with a Conversation

We start by learning what your package needs to do, from protecting freshness and meeting production demands to creating the right experience on-shelf. Then we shape the structure, material, and presentation around those priorities.

- Custom shapes, sizes, and compartment configurations
- Branding through labels, direct printing, and embossed details
- Features for stacking, nesting, drainage, venting, and tamper evidence
- Closures and seal options matched to product and distribution needs
- Designs developed for hand packing or automated lines



MATERIALS THAT PERFORM

Matched to Your Food and Process

Material selection depends on the food, process, shelf-life goals, distribution environment, and package format. Placon helps you weigh those requirements and choose an option that performs throughout the product journey.

- EcoStar post-consumer recycled PET
- APET and PET
- Polypropylene (PP)
- High-barrier sheet options
- OxyStar® oxygen-scavenging recyclable PET barrier material
- Peelable and seal-compatible structures

Material availability and suitability depend on the application, processing conditions, and performance requirements.



SIMPLY SUSTAINABLE

Circular Thinking at Work

Placon helps food brands meet sustainability goals with recycled materials, efficient manufacturing, and packaging designed to perform from production through purchase.

- SCS-certified options with 50%, 75%, or 100% post-consumer recycled PET
- Recyclable PET package options that support circularity
- APR-informed design guidance for recyclability
- Solar power that supplies about 10% of our Madison facility's energy
- Zero Net Waste manufacturing initiatives

QUALITY BUILT IN

ISO-Certified Processes and Consistent Results

Placon's ISO 9001-certified quality management system supports consistent processes from design through production. Quality checks are built into each stage to help keep your package, timeline, and specifications on track.

- Documented process controls
- In-process inspection and testing
- Material and production traceability
- Consistent specifications from run to run







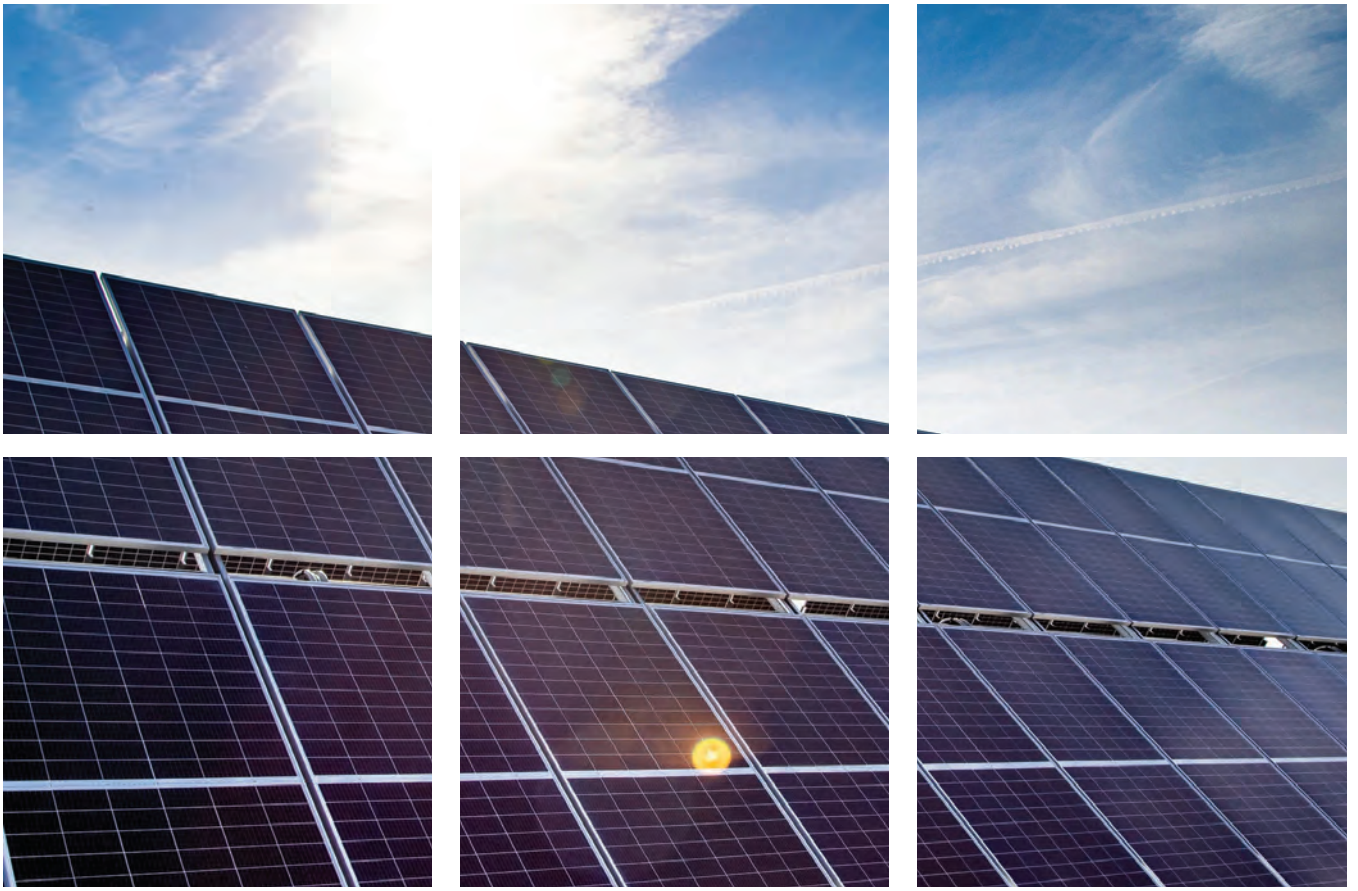
Our HQ harvests about 10% of its energy from a solar field in the backyard.

Our Plymouth, MN and Elkhart, IN locations are Zero Net Waste facilities.

We planted 20,000 trees as part of our nature regeneration program.

CERTIFIED RECYCLED CONTENT SCS GLOBAL SERVICES
MINIMUM 100% RECYCLED CONTENT POST-CONSUMER

SCS Global Services is a leader in third-party environmental certifications. We have RPET material that is certified as being made with 50%, 75% and 100% post-consumer recycled material.



PACKAGING
for a Greener Future

Embrace the essence of sustainability with our custom food packaging. Through innovative energy-saving initiatives, water recycling programs, and collaborative efforts with local governments, we are shaping a greener future. Beyond our commitment to post-consumer recycled materials, we proudly generate 2.5 MW of solar power annually, offsetting 10% of our total energy consumption—equivalent to powering 400 homes each year. Choose packaging that reflects not only the quality of your product but also a shared commitment to a sustainable world.

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MADE IN A SOLAR POWERED FACILITY

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